Success in Business

Queensland sugars so impressed him

with the future possibilities of trade in

this commodity that he secured the

agency for South Australia of one of

the largest refineries in Queensland,

Exhibition.

The exhibits there of

Thereupon he decided to relinquish the brokerage business and start a firm of his own as commission agents and merchants, under the name of Gollin This business made such that his rapid strides brother, Mr. Walter J. Gollin, Mawson would tell joined him two years later. A them the accomplishtralla to establish an office of the look." firm in London, where he has resided When Love Will Prevail since he sold his interests in Golfin and Co., Ltd., of which company he was magnificently eloquent when he was the founder and chairman. The HE was magnificently eloquent when he spoke of self-sacrifice in polar expedichants of Lendon.

Services to Community

Munitions Priority Department. He lines the churches would be filled." attended to all the priority work of the Commonwealth Government in The Gollin Family shipments to Australia and New Zeapart in connection with the British Red and sailors, on both the council and executive committee. His personal Cousins From England contributions to war funds amounted to over £20,000. On his retirement from his late firm testimonials gifts were presented to him by his staff and commercial associates, proving that he had made for himself in the metropolis of the world a reputation for integrity and high character such as, in his early days, had won for him admiration in the city of his birth.

started to extend his welcome to Mawson

Reg. 3-4-30

and his men, and, like the big audience, I was thrilled by the eloquence of the man who is the idel of the scientific world in Sydney. In a playful way he said the leaving their employ he was presented first question they were always asked when with a cheque and a suitably inscribed they returned from Polar expeditions was, gold watch. At the age of 19 he "Is it cold there?" and the answer was J. Gollin, in his business as a mercan- always in the affirmative. At times there tile broker, trading under the name were 100 degrees of frost there. They could Walter J. & G. Gollin. think what that meant when they remem-Advertiser" bered they had 112 degrees of heat in the

THE next question was, "Why do you go Melbourne and see the International there?" Their object was the application of science to the

> Antarctic. The return in whale oil alone was £8,000,000 a ear H spoke of the discovery of coal, "although we are not working our own coal fields today," and of what may eventually be achieved in forecasting dangerous storms and predicting the weather ahead in Australia, Sir Douglas



few years afterwards he established ments of the expedition. He was proud of the business of Messrs. Tolley & Co., his old pupil. He felt that his own existence Ltd., in Fremantle, Western Australia, had been justified if he had helped and in conjunction with the late Mr. Al- encouraged Sir Douglas in his work. Mawson pion E. Tolley, of Adelaide. Gollin and his men had achieved their results by and Co. opened up branches in Mel- teamwork and comradeship. (Loud cheers.) bourne, Sydney, Brisbane, Perth, Wel- He described Capt. Davis to the evident delington, Christchurch, and Auckland, light of the audience as "a modern Francis

career of Mr. Gollin is truly remark- tions and in the Great War, and said he able. A poor lad in Adelaide, with no looked forward to the day when love would special advantages, becomes the head dominate the world. The great scientist reof a great mercantile concern and ceived an ovation when he sat down. When eventually one of the most prominent, Sir Douglas Mawson rose to tell his plan, wealthy, and highly respected mer- unvarpished, entrancing tale he had to wait for minutes until the cheers died down. As I came away with the big crowd a man grasped my hand and said, "Wasn't David During the war Mr. Gollin's activi- great? I heard him in the Sydney Town lies in London included his association Hall when he returned with Shackleton, but with the Commercial War Intelligence this morning he excelled himself. If we Department and the Ministry of could only get sermons preached on those

land. He also played a very prominent MR. George Gollin's bequest of £20,000 to the University of Adelaide revived plea-Cross Society, being a member of the sant memories for me of happy days spent executive and finance committee of the in the company of those two inseparables, City of London branch. He acted on Sam Gollin and Albion Tolley, and of the the committees of the appeals of time when Lou Gollin was a prominent figure two Lord Mayors for funds for at the dances in Adelaide. I know of jew the British Red Cross Society, people who are better up in Adelaide family beganising the second appeal which organising the second appeal which to explain the relationship of the Gollin resulted in his being able to brothers and cousins. He said:-"When the hand to headquarters a cheque for father died Walter Gollin was in Sim Bar. Ias an account of the wonderful voyage efficers and crew, all of whom have £1,000,000. For his services he was nard's office as a clerk. George, two or made an officer of the British Em- three years younger, was with Falk & Coy. joy of his friends and the people of a truly splendid achievement." He now represents the City Walter Gollin carried on the business of a South Australia. of London on Lord Haig's Enham vil- mercantile broker. Subsequently the two lage settlement for disabled soldiers brothers got together and started the firm.

'IN order to develop the business they got ral. It was an occasion when their David Orme Masson. The efforts of and Coy., in London and Liverpool, and later and brought home to them in all the W. Henderson), who was highly skilled on two sons of the English firm came out to and its opportunities. He deemed it a in organising work, were also of the Australia. They were Sam, who managed the business in Adelaide for many years, and the business in Adelaide for many years, and citizens of Adelaide in welcoming back higher praise to the members of the ex-Alfred Gollin, who managed the Melbourne among them so distinguished a fellow- pedition than to say, "Well done" branch. Alfred was at one time commodore citizen and fellow-subject of the King. of the Melbourne Yacht Squadron. Lou The latest expedition had differed from Gollin worked for the firm for some time, its predecessors in that Sir Douglas had Sir Edgeworth referred to the and was subsequently admitted to partner been able to keep in daily touch with Shackleton expedition, of which he was ship. The late Harold Fisher managed the the Admiralty in London, and to ac-Adelaide business for some years. The firm advance which had taken place in when he said the first question adventually sold out to Goldsbrough, Mort, scientific methods of exploration; but dressed to Polar explorers on their reand Cov."

morning just when Sir Edgeworth David ADELAIDE APPLAUDS THE WORK OF MAWSON EXPEDITION

adv. 3 - 4 - 30

"GREAT AND HISTORIC OCCASION"

Second Voyage South From Hobart

The universal appeal which exploration of the Polar regions and the romance and mystery associated with the comparatively unknown was exemplified by the large and representative gathering at the public reception to the members of the British, Australian, and New Zealand Antarctic Research Expedition in the Adelaide Town Hall yesterday.

The main hall was crowded to the rence of the Australian Chambers doors long before the time fixed for the Commerce, for it was the combination arrival of the explorers and the vice- of science and industry which was goregal representatives.

liam-street between beflagged buildings, had been afforded the opportunity to exand the services of mounted constables perience Australia's boundless hospiwere necessary to enable the explorers tality. to enter the Town Hall unhindered by Congratulations from England and New the enthusiastic attentions of the

pedition, headed by the tall figure of the Expedition Committee, welcomed its leader, Sir Douglas Mawson, was the Commonwealth Government. He stated signal for prolonged applause, which that congratulatory messages had been was renewed a few minutes later received from the British and New Zea-In 1902 Mr. George Gollin left Aus- Drake with a ruddy face and a questering when the Governor-General (Lord land Governments on the success of Stonehaven), the Governor (Sir Alexan the exploration trip. The results re-Stonehaven), the Governor (Sir Alexan-flected the greatest credit on Sir Dougmounted the stage.

Secrets of South Pole Dissipated

Bonython), who presided, welcomed Sir second year's work.

Douglas Mawson on behalf of the City Council and the citizens of Adelaide. and congratulated the leader on the safe return of his latest expedition to Antarctica. Sir Douglas Mawson's name, he said. had a conspicuous place on the roll of explorers who had done so much to dissipate the mystery



The Lord Mayor

connected with the regions surrounding the South elapsed before the famous scientist Pole. As a long time resident found an opportunity to begin. "This is of Adelaide and a professor of the he said. "Few of us can realise as yet University its citizens were proud of how far-reaching has been the work of his fine record. They were on that oc- Sir Douglas Mawson and Captain John casion anxious to hear from Sir Doug-King Davis, the scientific staff, and the from which he had just returned, worked together splendidly as a thorbringing with him fresh laurels, to the bughly harmonious team, to bring about

Proud of Birthright

we should feel especially proud of our great work performed in the interests birthright as members of the British and the Australian for the Empire," said the Governor-Gene of the Australian expedition by Eir in touch with their relatives, B. Gollin Empire citizenship was concentrated the Secretary for External Affairs (Dr. unless Sir Douglas and his party had turn home was-"Did you find it cold been imbued with the same spirit of down there?" The answer, he said, was resolution and adventure as the great always in the affirmative explorers of the past, all those modern always in the affirmative, scientific instruments would have been With the experience already gained. of no avail. The resolution, adventure, continued Sir Edgeworth, the second courage and patriotism which inspired year of the expedition would probably Captain Cook had moved Sir Douglas year of the expedition would probably Mawson, Captain Davis, and his men result in even greater additions to It was fortunate that such a distin-science, which, in the long run, would guished body of scientific men had been make for the advancement economically given the opportunity to co-operate of Australia. Science was linked up with others highly skilled in naviga- indissolubly with national progress the tion, and that they had returned to indissolubly with national progress the Adelaide with such splendid achieve-world over. Sir Douglas Mawson and

ing to carry Australia along the path Outside the building another large blems with which they were faced tocrowd gathered in the hope of catching day. In addition to welcoming home a fleeting glimpse of the members of the Australian members of the expedithe expedition as they entered the hall tion, he extended a greeting to those The party proceeded along King Wil- who had not visited Australia before

Senator J. J. Daly, Vice-President of The entry of the members of the ex- the Executive Council, and chairman others las Mawson, Captain Davis, and all concerned. The people of Australia realised the advantages to be gained as the result of Antarctic exploration, and were The Lord Mayor (Mr. Lavington looking forward to the beginning of the

Debt to Pioneers

The Minister of Agriculture (Hon. J. Cowan), speaking on behalf of the State Government, said he wondered whether the people of Australia really knew how much they owed to those who had been seized with the pioneering and adventurous spirit. At personal inconvenience and risk Sir Douglas Mawson had left the shelter and amenities of civilisation, and had ventured into the little-known regions of the Antarctic, with most satisfactory results. He trusted that the next trip of that wonderful ship, the Discovery, would be crowned with success.

Great and Historic Occasion

When Professor Sir Edgeworth David. a member of the Expedition Committee, rose to speak, the applause was loud and sustained, and some time

Sir Edgeworth said he spoke on behalf of the Antarctic committee, and "This is one of the occasions when desired to make special reference to the

"Is It Cold Down There?"

ments. It was noteworthy that their his men had been applying science to relate had coincided with the confe-the Antarctic. Those regions