Thermal Mavericks in Australia: A Study of Occupant Preferences in Dwellings of Atypical Construction

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A thesis submitted to The University of Adelaide in fulfilment of the requirements for the degree of Doctor of Philosophy

School of Architecture and Built Environment

February 2016

Table of contents

Chapte	er 1. Introduction	1
1.1	Overview	1
1.2	A study of occupants of atypical housing in Australia	2
1.3	Research hypothesis	5
1.4	Aim of the thesis	5
1.5	Methodological approach	6
1.6	Organisation of the thesis	8
Chapte	er 2. Literature review	9
2.1	Introduction	9
2.2	Design of houses for thermal performance in Australia	10
2.3	International standards for thermal environments	22
2.4	Environmental concern	27
2.5	Examination of key themes within the Australia context	29
2.6	Summary	32
Chapte	er 3. Research methodology	35
3.1	Introduction	35
3.2	National surveys	35
3.3	In-depth individual dwelling case studies	36
3.4	Thermal comfort survey	45
3.5	Environmental Attitudes Inventory survey	46
Chapte	er 4. Results: national surveys	49
4.1	Introduction	49
4.2	Overview	49
4.3	Construction	58

4.4	Earth construction cohort: heating	70
4.5	Earth construction cohort: cooling	73
4.6	Naturally ventilated cohort: cooling	76
4.7	Summary	81
Chapte	r 5. Results: in-depth case studies	85
5.1	Introduction	85
5.2	Semi-structured interview	85
5.3	Energy use	100
5.4	Outdoor thermal conditions	103
5.5	Indoor thermal conditions	106
5.6	Summary	116
Chapte	r 6. Results: thermal mavericks: comfort and preference	121
6.1	Introduction	121
6.2	Overview of survey responses	121
6.3	Cross tabulation.	146
6.4	Comfort temperature	151
6.5	Comparison with international thermal comfort standards	157
6.6	Summary	165
Chapte	r 7. Results: environmental attitudes	169
7.1	Introduction	169
7.2	Overview	169
7.3	Item analysis	170
7.4	First order factor analysis	172
7.5	Second order factor analysis	173
7.6	Summary	176
Chapte	r 8. A proposal for design assessment methodology using comfort criteria	177
8.1	Introduction	177

8.2	Development of design assessment methodology	178
8.3	Describing the thermal preference of occupants of atypical forms of housing	184
8.4	Verification of the <i>AccuRate</i> simulation engine	197
8.5	Application of the VURB process	207
8.6	Summary	211
Chapte	r 9. Conclusions	215
9.1	Findings	216
9.2	Recommendations	220
9.3	Theoretical implications	221
9.4	Opportunities for future research	221
9.5	Closing remarks	221
Referen	nces	225
Append	lices	249

List of figures

Figure 1.1. Predominant housing stock in Australia: generic design, unresponsive to local		
climate and context	3	
Figure 2.1. NCC Australia Wide Climate Zone Map (ABCB, 2014)	16	
Figure 3.1. Location of Darwin and Melbourne (Nillumbik Shire) in Australia	38	
Figure 3.2. Location of the earth construction case study dwellings and weather station in	ı	
Nillumbik Shire	38	
Figure 3.3. Location of the naturally ventilated case study dwellings and weather station,		
Darwin	39	
Figure 3.4. HOBO U30 weather station, Nillumbik Shire	44	
Figure 3.5. Anemometer system and HOBO U12-13 logger, Darwin	44	
Figure 4.1. Distribution of responses from each State and Territory	51	
Figure 4.2. Distribution of age brackets of members of the surveyed households	51	
Figure 4.3. Type of dwelling	52	
Figure 4.4. Age of dwellings	52	
Figure 4.5. Location of dwellings	53	
Figure 4.6. Reasons given for choosing to live in a dwelling incorporating earth construct	tion	
	54	
Figure 4.7. Reasons given for choosing to live in a naturally ventilated dwelling	55	
Figure 4.8. Configuration of dwellings	59	
Figure 4.9. Flooring type in the earth construction dwellings	59	
Figure 4.10. Flooring types in the naturally ventilated dwellings	60	
Figure 4.11. Earth wall configuration and type of construction	61	
Figure 4.12. Wall type and ceiling configuration in the naturally ventilated dwellings	62	
Figure 4.13. Roof and ceiling configurations	62	
Figure 4.14. Issues or concerns with naturally ventilated houses	63	
Figure 4.15. Modifications made to improve thermal comfort in the earth construction		
dwellings	65	
Figure 4.16. Modifications made to improve thermal comfort in the naturally ventilated		
dwellings	66	

Figure 4.17. Features of both cohorts' outdoor living spaces	68
Figure 4.18. Type of indoor window covering of both cohorts	69
Figure 4.19. Type of outdoor window shading for both cohorts	69
Figure 4.20. Type of heating appliances present in the earth dwellings	71
Figure 4.21. Main heating appliances used in the earth dwellings	72
Figure 4.22. Rooms heated in earth construction dwellings	72
Figure 4.23. Times of the day that heating appliances are used in cold weather	73
Figure 4.24. Types of fans and cooling appliances in earth construction dwellings	75
Figure 4.25. Rooms cooled in earth construction dwellings	75
Figure 4.26. Times of the day that cooling appliances are used in hot weather	76
Figure 4.27. Rooms that were designed to be naturally ventilated	78
Figure 4.28. Location of fixed ceilings fans	78
Figure 4.29. Rooms where air-conditioning is operated	80
Figure 4.30. Times of the day that the air-conditioning is operated	81
Figure 5.1. Typical setting of Melbourne houses; semi-suburban bushland	87
Figure 5.2. Typical setting of Darwin houses; highly vegetated suburban blocks	87
Figure 5.3. Post and beam construction with mud brick infill predominantly used in	
Melbourne houses	87
Figure 5.4. More contemporary examples of earth construction; left house built in 200	1 &
right house built in 2010, Melbourne	88
Figure 5.5. Left image, an example of heavyweight construction & right image, an exa	mple
of light weight construction, Darwin	88
Figure 5.6. Dwelling configuration and setting	88
Figure 5.7. Distribution of age brackets of members of the case study households	89
Figure 5.8. Concerns of the Darwin cohort about living in a naturally ventilated house	91
Figure 5.9. Reasons given for choosing their respective types of housing	91
Figure 5.10. Verandah and deck extension to standard government housing, Darwin	92
Figure 5.11. Outdoor living spaces, Darwin	93
Figure 5.12. Common responses to cold conditions within the Melbourne households .	95
Figure 5.13. Types of heating appliances in the Melbourne households	95
Figure 5.14. Rooms heated in cold weather	96
Figure 5.15. Times of the day and night heating used in cold weather	96
Figure 5.16. Common responses to hot conditions within the Melbourne households	97
Figure 5.17. Fan and cooling appliance type in Melbourne households	97

Figure 5.18. Rooms air-conditioned and times of day air-conditioning used in the Melbourne
households
Figure 5.19. Elevated verandah, deep shade, Darwin
Figure 5.20. Common responses to hot conditions within the Darwin households99
Figure 5.21. Fan and cooling appliance type in Darwin households
Figure 5.22. Rooms air-conditioned and times of day air-conditioning used in the Darwin
households
Figure 5.23. Monthly outdoor minimum, maximum and mean temperature from the weather
station installed in Nillumbik Shire for the monitoring period
Figure 5.24. Monthly outdoor minimum, maximum and mean relative humidity from the
weather station installed in Nillumbik Shire for the monitoring period104
Figure 5.25. Monthly outdoor minimum, maximum and mean temperature from the Darwin
Airport weather station 014015 (BOM, 2014) for the monitoring period105
Figure 5.26. Monthly outdoor minimum, maximum and mean relative humidity from the
Darwin Airport weather station 014015 (BOM, 2014) for the monitoring period105
Figure 5.27. Average hourly temperatures and humidity of all Melbourne houses during the
winter (June 2013 - August 2013) compared with the ASHRAE acceptable comfort zone for
conditioned spaces (0.5 and 1.0 clo zones combined)
Figure 5.28. Average hourly temperatures and humidity of all Melbourne houses during the
summer (December 2013 - January 2014) compared with the ASHRAE acceptable comfort
zone for conditioned spaces (0.5 and 1.0 clo zones combined)
Figure 5.29. Comparison of average indoor and outdoor air temperature in the Melbourne
houses during winter
Figure 5.30. Comparison of average indoor and outdoor air temperature in the Melbourne
houses during summer
Figure 5.31. Comparison of average indoor and outdoor relative humidity levels in the
Melbourne houses during winter
Figure 5.32. Comparison of average indoor and outdoor relative humidity levels in the
Melbourne houses during summer
Figure 5.33. Average hourly temperatures and humidity of all Darwin houses during the dry
season (June 2013 – August 2013) compared with the ASHRAE acceptable comfort zone for
conditioned spaces (0.5 and 1.0 clo zones combined)

Figure 5.34. Average hourly temperatures and humidity of all Darwin houses during the wet
season (December 2013 – February 2014) compared with the ASHRAE acceptable comfort
zone for conditioned spaces (0.5 and 1.0 clo zones combined)
Figure 5.35. Comparison of average indoor and outdoor air temperature in the Darwin houses
during the dry season
Figure 5.36. Comparison of average indoor and outdoor air temperature in the Darwin houses
during the dry season
Figure 5.37. Comparison of average indoor and outdoor relative humidity levels in the
Darwin houses during the dry season
Figure 5.38. Comparison of average indoor and outdoor relative humidity levels in the
Darwin houses during the wet season
Figure 5.39. Indoor average air speed in the Darwin houses during the dry season115
Figure 5.40. Indoor average air speed in the Darwin houses during the wet season116
Figure 6.1. Mean and standard deviation of the thermal sensation votes of each household in
Melbourne cohort
Figure 6.2. Mean and standard deviation of the thermal sensation votes of each household in
Darwin cohort
Figure 6.3. Mean and standard deviation of globe temperature when subjects vote 3, 4 or 5 on
the thermal sensation scale for each household in Melbourne cohort compared to neutral
temperature calculated from the regression equation in Figure 6.6
Figure 6.4. Mean and standard deviation of globe temperature when subjects vote 3, 4 or 5 on
the thermal sensation scale for each household in Darwin cohort compared to neutral
temperature calculated from the regression equation in Figure 6.6126
Figure 6.5. Frequency of TSV responses for Melbourne and Darwin cohorts127
Figure 6.6. Mean TSV of Melbourne and Darwin cohorts at temperatures binned in 1k
increments
Figure 6.7. Percentage of TSV responses binned by indoor operative temperature for the
Melbourne cohort
Figure 6.8. Percentage of TSV responses binned by indoor operative temperature for the
Darwin cohort
Figure 6.9. Frequency of TPV responses for Melbourne and Darwin cohorts129
Figure 6.10. Mean TPV of Melbourne and Darwin cohorts at temperatures binned in 1k
increments, where 1=cooler, 2=no change and 3=warmer130

Figure 6.11. Modified mean TPV of Melbourne and Darwin cohorts at temperatures binned
in 1k increments, where 1=no change and 2=change
Figure 6.12. Percentage of TPV responses binned by indoor operative temperature for the
Melbourne cohort
Figure 6.13. Percentage of TPV responses binned by indoor operative temperature for the
Darwin cohort
Figure 6.14. Frequency of TCV responses for Melbourne and Darwin cohorts
Figure 6.15. Mean TCV of Melbourne and Darwin cohorts at temperatures binned in 1k
increments
Figure 6.16. Percentage of TCV responses binned by indoor operative temperature for the
Melbourne cohort
Figure 6.17. Percentage of TCV responses binned by indoor operative temperature for the
Darwin cohort
Figure 6.18. Frequency of clothing level response for the Melbourne and Darwin cohorts .135
Figure 6.19. Mean clothing level response of Melbourne and Darwin cohorts at temperatures
binned in 1k increments
Figure 6.20. Percentage of clothing level binned by indoor operative temperature for the
Melbourne cohort
Figure 6.21. Percentage of clothing level binned by indoor operative temperature for the
Darwin cohort
Figure 6.22. Frequency of metabolic rate response for Melbourne and Darwin cohorts137
Figure 6.23. Mean activity level response of Melbourne and Darwin cohorts at temperatures
binned in 1k increments
Figure 6.24. Percentage activity level binned by indoor operative temperature for the
Melbourne cohort
Figure 6.25. Percentage activity level binned by indoor operative temperature for the Darwin
cohort
Figure 6.26. Frequency of window and fan operation for Melbourne and Darwin cohorts 140
Figure 6.27. Percentage window operation binned by indoor operative temperature for the
Melbourne cohort
Figure 6.28. Percentage window operation binned by running weighted mean outdoor air
temperature for the Melbourne cohort
Figure 6.29. Percentage window operation binned by indoor operative temperature for the
Darwin cohort

Figure 6.30. Percentage fan operation binned by indoor operative temperature for the
Melbourne cohort
Figure 6.31. Percentage fan operation binned by indoor operative temperature for the Darwin
cohort
Figure 6.32. Frequency of heating or cooling appliance operation for Melbourne and Darwin
cohorts
Figure 6.33. Percentage heating or cooling appliance operation binned by indoor operative
temperature for the Melbourne cohort
Figure 6.34. Percentage heating or cooling appliance operation binned by running weighted
mean outdoor air temperature for the Melbourne cohort
Figure 6.35. Percentage cooling appliance operation binned by indoor operative temperature
for the Darwin cohort
Figure 6.36. Frequency of discomfort for Melbourne and Darwin cohorts146
Figure 6.37. Cross tabulation of TSV and TPV of Melbourne cohort
Figure 6.38. Cross tabulation of TSV and TPV of Darwin cohort
Figure 6.39. Cross tabulation of TSV and TCV of Melbourne cohort
Figure 6.40. Cross tabulation of TSV and TCV of Darwin cohort
Figure 6.41. Cross tabulation of TSV and CLO level of Melbourne cohort149
Figure 6.42. Cross tabulation of TSV and CLO level of Darwin cohort
Figure 6.43. Cross tabulation of TSV and MET rate of Melbourne cohort150
Figure 6.44. Cross tabulation of TSV and MET rate of Darwin cohort
Figure 6.45. Proportion of dissatisfied votes at each binned indoor temperature for the
Melbourne cohort
Figure 6.46. Proportion of dissatisfied votes at each binned indoor temperature for the
Darwin cohort
Figure 6.47. Percentage predicted dissatisfied for Melbourne data
Figure 6.48. Predicted percentage of dissatisfied for Darwin data
Figure 6.49. Proportion of votes at each 'zone' for Melbourne data
Figure 6.50. Proportion of votes at each 'zone' for Darwin data
Figure 6.51. Proportion of votes within the neutral zone for Melbourne data156
Figure 6.52. Proportion of votes within the neutral zone for Darwin
Figure 6.53. Comparison of the mean TSV and mean calculated PMV when binned by indoor
operative temperature in 1k intervals for the Melbourne cohort

Figure 6.54. Comparison of the mean TSV and mean calculated PMV when binned by indoor
operative temperature in 1k intervals for the Darwin cohort
Figure 6.55. Mean TSV when SET binned in 1k increments for the Melbourne cohort160
Figure 6.56. Mean TSV when SET binned in 1k increments for the Darwin cohort160
Figure 6.57. Comparison of the 'slightly cool', 'neutral' and 'slightly warm' TSVs from the
collected data when parameters are within those described in ASHRAE55-2013 (section
5.4.1) with the acceptable operative temperature ranges for naturally conditioned spaces,
where the prevailing mean outdoor air temperature is based on the running weighted 7-day
mean
Figure 6.58. Votes where the subjects prefer 'No change' and the dwellings are operated as
free-running compared with the acceptable operative temperature ranges for naturally
conditioned spaces, where the prevailing mean outdoor air temperature is based on the
running weighted 7-day mean
Figure 6.59. Comparison of the 'slightly cool', 'neutral' and 'slightly warm' TSVs from the
collected data when parameters are within those described in EN 15251 (2007) with the
design values for the indoor operative temperature for buildings without mechanical cooling
systems as a function of the exponentially-weighted running mean of the outdoor temperature
Figure 6.60. Votes where subjects prefer 'No change' and dwellings are operated as free-
running compared with the design values for the indoor operative temperature for buildings
without mechanical cooling systems as a function of the exponentially-weighted running
mean of the outdoor temperature
Figure 7.1 EAI survey mean preservation and utilisation scores for individual case study
cohort and control group respondents from Melbourne
Figure 7.2. EAI survey mean preservation and utilisation scores for individual case study
cohort and control group respondents from Darwin
Figure 7.3. EAI survey mean preservation and utilisation scores for the case study and control
group samples
Figure 8.1. Aggregated "No change" votes cast by the Melbourne and Darwin cohorts when
no heating and/or cooling appliances were operating
Figure 8.2. Total proportion of thermal preference votes at each thermal sensation vote scale
for the Melbourne cohort
Figure 8.3. Total proportion of thermal preference votes at each thermal sensation vote scale
for the Darwin cohort

Figure 8.4. 90% percentile preference boundaries for the Melbourne cohort	188
Figure 8.5. 90% percentile preference boundaries for the Darwin cohort	188
Figure 8.6. 90% percentile preference boundaries for the aggregated data from both col	orts
	189
Figure 8.7. Comparison of the "Slightly cool", "Neutral" and "Slightly warm" thermal	
sensation votes when no heating or cooling appliances were in use with the proposed th	ermal
preference model	189
Figure 8.8. Diagram of the process to determine a model for the cooling effect of air	
movement	192
Figure 8.10. Coefficient & relative humidity	193
Figure 8.11. Comparison of the calculated cooling effect of air movement with Szokola	ıy's
proposed function (Szokolay, 2000, p147)	193
Figure 8.12. Proportion of votes during the day where fans are on or off	196
Figure 8.13. Proportion of votes during the year that fans are on or off	196
Figure 8.14. Comparison of external, measured internal and predicted internal temperate	ures
for Dwelling 15 in a summer period 1st – 4th January 2014	200
Figure 8.15. Comparison of external, measured internal and predicted internal temperate	ures
for Dwelling 15 in a winter period 8 th – 11 th July 2013	201
Figure 8.16. Comparison of external, measured internal and predicted internal temperate	ures
for Dwelling 15 in a transition season $19^{th} - 22^{nd}$ March 2013	201
Figure 8.17. Comparison of external, measured internal and predicted internal temperate	ures
for Dwelling 18 in a summer period 3 rd – 6 th January 2014	203
Figure 8.18. Comparison of external, measured internal and predicted internal temperate	ures
for Dwelling 18 in a winter period 1st – 4th July 2013	203
Figure 8.19. Comparison of external, measured internal and predicted internal temperate	ures
for Dwelling 18 during a transition season 8 th – 11 th March 2014	204
Figure 8.20. Comparison of external, measured internal and predicted internal temperate	
for Dwelling 34 in the wet season 1 st – 4 th January 2014	205
Figure 8.21. Comparison of external, measured internal and predicted internal temperate	ures
for Dwelling 34 in the dry season 1st – 4th July 2013	205
Figure 8.22. Comparison of external, measured internal and predicted internal temperate	
for Dwelling 35 in the wet season $10^{th} - 13^{th}$ January	206
Figure 8.23. Comparison of external, measured internal and predicted internal temperate	
for Dwelling 35 in the dry season 1st – 4th July 2013	207

List of tables

Table 1.1. Summary of methodological steps 7
Table 2.1. NatHERS fixed occupancy and user assumptions 18
Table 3.1. Selection criteria for case study households 39
Table 3.2. Equipment schedule 43
Table 3.3. Twelve attitudinal scales for use in EAI survey (Milfont & Duckitt, 2007)47
Table 4.1. Perception of the climate in which the respondents are located (1= "Dislike very
much", 7= "Like very much")57
Table 4.2. Perception of thermal comfort in different seasons within dwellings incorporating
earth construction components (1= "Very uncomfortable", 7= "Very comfortable")57
Table 4.3. Perception of thermal comfort in different seasons within naturally ventilated
houses in a hot humid climate (1= "Very uncomfortable", 7= "Very comfortable")58
Table 4.4. Percentage of external wall openable for ventilation in the living areas and
bedrooms62
Table 4.5. Roof/ceiling insulation type in both cohorts of dwellings 64
Table 4.6. Insulation within walls and roofs/ceilings (ABS, 2011) 64
Table 4.7. Management of thermal conditions within the earth construction dwellings68
Table 4.8. Proportion of types of heating appliances used in Victoria and Australia wide
(ABS, 2011)71
Table 4.9. Proportion of heating days for earth construction cohort, Victoria and Australia
(ABS, 2011)71
Table 4.10. Types of cooling appliances used in Victorian and Australian households (ABS,
2011)74
Table 4.11. Proportion of cooling days for earth construction cohort, Victoria and Australia
(ABS, 2011)74
Table 4.12. Proportion of time that rooms are naturally ventilated 77
Table 4.13. Proportion of respondents who operate their homes as naturally ventilated during
the different seasons and times of day
Table 4.14. Perception of air flow within the naturally ventilated houses when windows and
doors are open (1= "Too much", 4= "About right" and "7= "Too Stagnant")

Table 4.15. Proportion of respondents who operate fans during the different seasons and	
times of day7	7
Table 4.16. Types of cooling appliances used in the Northern Territory and Australian	
households (ABS, 2011)7	9
Table 4.17. Proportion of cooling days for naturally ventilated cohort, the Northern Territory	7
and Australia (ABS, 2011)	0
Table 5.1. Perception of thermal comfort in different seasons of the Melbourne households	
(1= "Very uncomfortable" and 7= "Very comfortable")9	13
Table 5.2. Perception of thermal comfort in different seasons of the Darwin households (1=	
"Very uncomfortable" and 7= "Very comfortable")9	14
Table 5.3. Average daily energy usage for the Melbourne households 10	12
Table 5.4. Average daily energy usage for the Darwin households	13
Table 5.5. Monthly outdoor minimum, maximum and mean temperature and relative	
humidity from the weather station installed in Nillumbik Shire for the monitoring period10	16
Table 5.6. Monthly outdoor minimum, maximum and mean temperature and relative	
humidity from the Darwin Airport weather station 014015 (BOM, 2014) for the monitoring	
period	16
Table 5.7. Monthly indoor minimum, maximum and mean of the average hourly	
measurements of temperature, globe temperature and relative humidity from all of the	
Melbourne houses	18
Table 5.8. Monthly indoor minimum, maximum and mean of the average hourly	
measurements of temperature, globe temperature, relative humidity and air speed from all of	
the Darwin houses	18
Table 6.1. Subject demographic information 12	2
Table 6.2. Descriptive statistics of the comfort votes survey responses from the Melbourne	
cohort	2
Table 6.3. Descriptive statistics of the comfort votes survey responses from the Darwin	
cohort	:3
Table 6.4. Summary of neutral, comfort and preferred temperatures calculated from thermal	
sensation votes	7
Table 6.5. Percentage of 'slightly cool', 'neutral' and 'slightly warm' TSVs outside of the	
ASHRAE adaptive upper and lower limits16	51
Table 6.6. Percentage of votes where the subjects prefer 'No change' outside of the ASHRA	Е
adaptive upper and lower limits16	2

Table 6.7. Percentage of 'slightly cool', 'neutral' and 'slightly warm' TSVs outside of the EN
15251 adaptive design values
Table 6.8. Percentage of votes where the subjects prefer 'No change' outside of the EN15251
adaptive design values
Table 7.1. Sample size and demographic 170
Table 7.2. Mean score and standard deviation for each EAI item for the case study cohorts
and control samples (1= "Strongly disagree", 7= "Strongly agree)
Table 7.3. Mean scores for the 12 first-order factors for the case study cohorts and control
samples
Table 7.4. Mean scores for the two second-order factors, preservation and utilisation, for the
case study cohorts and control samples
Table 8.1. Comparison of the existing VURB process and the modified VURB process 180
Table 8.2. The average humidity and coefficient of cooling effect (°K) vs air speed (m/s) for
each humidity bin
Table 8.3. The CV(RMSE) of the predicted internal temperatures compared to the measured
internal temperatures for the main living spaces of Dwellings 15, 18, 34 and 35199
Table 8.4. NatHERS star rating, and heating and cooling loads (regulation mode), note:
current provisions require a minimum 6.0 Star Rating for compliance certification (see section
2.2.2)
Table 8.5. Modifications made to dwelling models to fulfil the deemed-to-satisfy provisions
(see Performance Requirement P2.6.2 – Option 2 Elemental Provisions of the NCC Volume
2, 2015)
Table 8.6. Proportion of hourly temperatures outside of the respective limits of thermal
acceptability
Table 8.7. Proportion of hourly temperatures outside of the respective limits of thermal
acceptability of improved proposed model
Table 8.8. Example of how the results of the modified VURB process may be presented 212

Abstract

The preferences and behaviour of occupants are critically important in the environmental performance assessment of proposed and existing dwellings. Performance assessment should respond to both the needs of the occupants as well as societal goals, and when used as a tool in energy efficiency regulation should allow individuals to make informed choices that align with their particular housing aspirations. Within Australia, the existing approaches to meeting societal goals, expressed through the Energy Efficiency provisions in the National Construction Code (NCC), are intended to meet the perceived needs of a standardised population. This causes an incongruity when used to assess dwellings designed to meet alternative needs.

To investigate these issues this research studied the preferences and behaviour of occupants within two distinct forms of housing; dwellings incorporating earth construction elements in a cool temperate climate and naturally ventilated dwellings in a hot humid climate. A review of the literature provided anecdotal evidence indicating that these occupants have alternative performance expectations of their dwellings which are not currently being met by existing thermal performance assessment methods. The research was conducted through national surveys to confirm that the cohorts' attitudes, behaviours and preferences were distinguishable from those of the broader population. These surveys were followed by a longitudinal comfort study of 40 households from these cohorts; 20 in Melbourne and 20 in Darwin. The comfort study was complimented by the analysis of long-term household energy use records, an exploration of dwelling operation in relation to thermal conditions and, importantly, an assessment of the individuals' environmental attitudes.

Results of the national surveys confirmed that occupants of the two forms of atypical housing are identifiable cohorts whose perception and operation of their dwelling is different when compared to those of the broader population. These trends were similarly reflected across the 40 case study households. Notably, the type of fuels used and the operation of heating and/ or cooling appliances were dissimilar to typical houses in the same locations. This was seen in the considerably lower average energy consumption of the two case study cohorts when compared to the figures for households generally in those areas. Rather than choosing to

control the internal temperature by using heating and/or cooling appliances the occupants demonstrated a range of means of adapting to and modifying their thermal environment across a wide range of conditions. Their acceptance and preference for diversity within their thermal environment was further revealed through acceptable thermal sensation votes cast outside of the range of the adaptive comfort model. This illustrates the disadvantage imposed upon occupants when standard methods of design assessment are applied. The occupants displayed significantly higher levels of environmental concern than the broader population, likely motivating their preferences and behaviour in relation to the operation of their dwellings. Despite the uniqueness of the two cohorts (e.g. construction characteristics of the houses, climate and use of heating and/or cooling) the relationships between prevailing outdoor conditions and the occupants' subjective response to internal conditions were similar, as were their overall levels of environmental concern.

Based on the collected data, this research offers an alternative process by which to judge the potential thermal performance of new dwellings of these typologies. The method developed is aimed at reducing energy use by demonstrating that an acceptable level of comfort is achieved without heating and/or cooling. Whilst the applicability of the proposed method is confined to the types of houses presently studied, it is expected that its application could be broadened to other forms of housing, where occupants demonstrate comparable levels of environmental concern.

This research is the first in Australia of residential buildings that combines both the use of traditional thermal comfort and post occupancy evaluation methods with a measure from environmental psychology to provide contextual information about the actual operation and performance of two distinct forms of housing. Importantly, this research supports broadening the boundaries of thermal comfort parameters in situations where occupants have access to a wide range of adaptive opportunities. The implications of these findings are theorised in the proposal of alternative building performance assessment methodology in the Australian context. On an international scale, this work offers an exciting pathway towards the creation of less energy intensive built environments, not just through the rationalisation of technical systems, but also through consideration of how individuals' thermal preferences may be informed by their value system.

Statement of originality

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Associated publications

Daniel, L., Williamson, T., Soebarto, V., & Chen, D. (2015) A model for the cooling effect of air movement, in Crawford, R H., & Stephan, A. (Eds) 49th International Conference of the Architectural Science Association (ANZAScA), Victoria, Australia, 2-4 December 2015, Melbourne: The University of Melbourne.

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Acknowledgements

I would like to express my gratitude to all of those who have supported me throughout the completion of this thesis. It has been constantly challenging, but foremost, it has been an immense pleasure that I will always be so grateful I have had the opportunity to pursue.

I would like to thank the households that participated in the research, who kindly gave their time and opened their homes to all sorts of questions and equipment. Thank you to *CSIRO* for generously funding my fieldwork and to the organisations that assisted with recruitment; *Earth Building Association Australia*, *The Nillumbik Mudbrick Association* and *COOLmob*.

I would like to offer my special thanks to my supervisory panel that have given so much of their time and sound guidance. I am particularly grateful to Dr Terry Williamson for nurturing my interest in research and for providing me with a quiet appreciation for a precise use of language. Thank you to Dr Veronica Soebarto who has contributed vast amounts of enthusiasm, energy and ideas, always perfectly timed to reinvigorate my own motivation. The technical advice and critical feedback provided by Dr Dong Chen is also very much appreciated.

My thanks also extend to the School of Architecture and Built Environment academic and support staffs, and to the invaluable community of scholars who have lent critique and perspective on much of my work.

Finally, I would like to express my very great appreciation and thanks to my immediate and extended family. To Josh, Ann and Ric, I am truly fortunate to have your patience and unfailing encouragement.