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Computational Intelligence for Evolving Trading Rules

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Abstract—This paper describes an adaptive computational intelligence system for learning trading rules. The trading rules are represented using a fuzzy logic rule base, and using an artificial evolutionary process the system learns to form rules that can perform well in dynamic market conditions. A comprehensive analysis of the results of applying the system for portfolio construction using portfolio evaluation tools widely accepted by both the financial industry and academia is provided.

Index Terms—Evolutionary computation, fuzzy systems, portfolio management, stock market, trading systems.

I. INTRODUCTION

THIS PAPER describes a computational intelligence system for learning trading rules and provides a comparison of the relative performance of a portfolio managed by the system on companies that were listed as part of the MSCI Europe Index from 1990 to 2005. Using only price and volume data, the system determines rules to buy and sell stocks on a regular basis. Rather than fixing these rules throughout the sample period, the rules adapt to changing market conditions, leading to an evolving rule-base that changes with time.

This paper contributes to the extant computing and finance literature in several ways. From a financial perspective, the use of learning rules to build and manage a portfolio of assets that are chosen based on fuzzy logic trading rule bases is not well documented and comprehensively examined. Emphasis is usually placed on developing buy/sell trading rules for individual stocks or indices, not a whole portfolio of stocks which then need to be managed over time. This study addresses this issue. From a computing angle, an integrated process to stock selection and portfolio management allows for a search for the best fuzzy trading rules using an evolutionary algorithm (EA), as opposed to standard genetic algorithms, creating a highly adaptive and dynamic rule base system. The evaluation of the system is then tested using a comprehensive set of financial performance tools,

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including stochastic dominance tests that cater for non-normal distributions in the returns series.

The performance of the portfolio managed by the system is also compared with several other portfolios, including a portfolio that mimics a passive index fund, a portfolio that follows a price momentum strategy, and a Jensen's alpha portfolio, where stocks are picked based on their alpha ranking using the single-factor Capital Asset Pricing Model (CAPM). A portfolio that is optimized using a hill climber algorithm is also included. To compare performances, a comprehensive set of portfolio evaluation tools are applied to give a detailed assessment of the system's performance.

The rest of this paper is organized as follows. Section II provides background information and a literature review. Section III explains the approach. Section IV describes the setup used in producing the results given in Section V. Section VI provides a conclusion.

II. BACKGROUND

There are many papers which describe various applications of nature-inspired algorithms to financial modeling; in this section, we survey some of this work.

One of the possible financial applications has been in the area of developing trading rules to signal when investors should buy or sell various financial instruments. Research in this area has received greater attention over recent years as an appreciation for the ease by which computational algorithms can develop and evolve complex trading strategies are further realized. Research such as described in [1] and [20] highlight the possibilities for evolutionary computation to provide trading strategies, based on pattern recognition, to profit from equity market trading. Published research in academic finance journals primarily focuses on examining how well genetic algorithms can develop specific trading rules using historical prices to test and expose their profitability.

This type of research is also directly related to the study of market efficiency. In an efficient capital market, it would not be possible for traders to make a profit from past data as all relevant information for pricing a security today would be incorporated in today's price. Therefore, many finance papers (see [12], [16], and [21] for example) interrelate the issue of market efficiency with the ability for genetic algorithms to literally "beat the market." Results are somewhat mixed. Although there is general consensus that financial markets do sometimes exhibit periods where certain trading rules work (see [8]), it is hard to find clear evidence that a single trading rule can function over an extended period of time. This is probably due to the fact that financial markets are ever evolving and, in fact, given the number

of technical analysts that are employed in all the major financial trading institutions, when a trading rule is found to work it would not take long before it is exploited until it no longer yields a significant profit. It is, therefore, possibly more interesting to see if trading rules can be constructed that also continually evolve as the markets change. An adaptive trading strategy seems to be more promising than static approaches.

As well as genetic algorithms, other nature-inspired search techniques have been applied to financial problems. Artificial neural networks have attracted a lot of interest over the past decade. A selection includes: reference [27] presents an index forecasting approach; [13] applies an ANN to currency exchange rate prediction by anticipating the direction of price change using signal processing methods for series with high noise and small sample sizes; [4] describes a neural evolutionary approach to find models of correlation between financial derivatives; [3] discusses assessing credit risk and predicting using ANNs; and [2] discusses a neural network for option pricing. More recently, numerous applications of evolutionary computation have been published: reference [22] describes a dynamic stock selection system in which a model optimized using evolutionary computation determines optimal portfolio weights given trade recommendations; a genetic programming approach for combining trading rules in autonomous agents so that the rules compliment each other is given in [25]; [26] presents a linear genetic programming system for trading that uses intraday data; grammatical evolution for evolving human readable trading rules is extensively discussed in [7]; finally, an application of genetic programming for discovering trading rules that are applicable in the short term is given in [23]. A significant benefit of genetic programming in expressing trading rules is the grammatical structure of phenotypes which enables expression of rules combining several input in a form that is able to be readily understood and applied.

In this paper, we describe a system that forms trading rules using price and volume history of stock prices and adapts the rules to changing market conditions. The approach is essentially referred to as technical analysis. Rather than using fundamental accounting and macroeconomic data to determine which stocks to buy or sell, trading rules are developed solely applying historical data series from the previous trades of these stocks. In particular, moving average and volume indicators are employed for this purpose. We also allow for the use of a Jensen's alpha [18] which can be calculated using just historical index and stock price movements as an input for the genetic algorithm to develop profitable trading strategies from.

III. APPROACH

This section describes our approach in constructing a dynamic and adaptive stock selection system that considers changing market conditions. Trading rules are represented using fuzzy logic. An evolutionary process facilitates a search for high-performance trading rules. In Sections III-A–E, we describe the structure of the fuzzy rules, the evolutionary process applied to fuzzy rule bases, and the evaluation function.

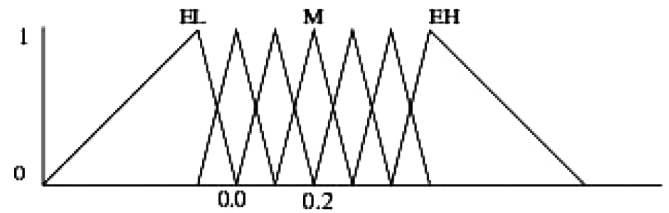


Fig. 1. Sample membership functions of fuzzy sets EL, \dots, EH for the single moving average buy signal linguistic variable (not to scale).

A. Representation

The fuzzy rule base representation enables intuitive natural language interpretation of trading signals and implies a search space of possible rules that corresponds to trading rules a human trader could construct. An example of a typical technical trading rule such as “buy when the price of a stock X 's price becomes higher than the single moving average of the stock X 's price for the last, say, 20 days” (indicating a possible upward trend) could be encoded using a fuzzy logic rule such as “If *Single Moving Average Buy Signal* is *High*, then *rating* is 1”; conversely, we could have a trading rule such as “sell stocks with high-price movement when the portfolio value is relatively low” encoded by a fuzzy rule: “If *Price Change* is *High* and *Portfolio Value* is *Extremely Low*, then *rating* is 0.1.”

Each fuzzy rule base consists of a set of “if—then” rules where the “If” part specifies properties of technical indicators and the “then” part specifies a rating with ten discrete levels given a stock with these properties. The rule inputs are termed linguistic variables in the fuzzy logic component. Clearly, at least one linguistic variable must be defined to construct rules. To construct the rules used to obtain the results presented in this paper, we used $V = 9$. These are described in Section IV. The output is interpreted as a rating of the strength of a buy recommendation given fulfillment of the “If” part. It is possible for the “If” part of a rule to refer to any combination of the technical indicators the system uses to give one output rating. A rule base may contain at least one and no more than $O = 30$ rules.

The value of each linguistic variable is described by one of a possible seven fuzzy membership sets. These are defined describing the relative magnitude of a particular observation: *Extremely Low (EL)*, *Very Low (VL)*, *Low (L)*, *Medium (M)*, *High (H)*, *Very High (VH)*, and *Extremely High (EH)*. Membership functions map crisp data observations to degrees of membership of these fuzzy sets.

Fig. 1 shows a visualization of the membership functions for the single moving average indicator (see Section IV). The membership functions are triangular: the mapping from an observation to a degree of membership for each membership function (EL, \dots, EH) is fully defined by specifying a minimum, center and maximum value where the min and max values refer to the lowest and highest linguistic variable observations at the edges of the triangle that belong to the membership set to the least degree and the center belongs to the membership set to the highest degree (the top of the triangle).

The membership functions for each variable are initialized using observations of the variable derived from historical data and updated whenever new data is observed. The procedure for

	1	2	3	4	5	6	7	8	9	10	11		
B	B	I	B	I	B	I	B	I	B	I	B	I	F
B	B	I	B	I	B	I	B	I	B	I	B	I	F
B	B	I	B	I	B	I	B	I	B	I	B	I	F
B	B	I	B	I	B	I	B	I	B	I	B	I	F
B	B	I	B	I	B	I	B	I	B	I	B	I	F

Fig. 2. Internal rule base representation for a rule base with $O = 5$ and $V = 9$. B indicates a boolean value: $B \in \{T, F\}$; I an integer: $I \in \{1, 2, 3, 4, 5, 6, 7\}$; and F a float: $F \in \{0.1, 0.2, 0.3, 0.4, 0.5, 0.6, 0.7, 0.8, 0.9, 1.0\}$.

T	F	2	T	1	F	7	F	1	F	6	F	1	F	7	F	4	F	1	0.9
F	F	4	T	2	F	2	T	3	T	4	F	5	F	1	T	6	F	2	0.3
F	T	1	F	3	F	2	F	2	T	4	F	4	F	4	F	4	F	4	0.7
T	T	4	F	5	F	1	F	4	F	2	T	5	F	2	F	2	F	5	0.4
T	F	6	T	3	F	3	T	3	F	7	F	3	T	7	F	1	F	3	0.5

Fig. 3. Example of the internal rule base representation. The order of the columns indicates the particular linguistic variables, both this order and the meaning of the variables is given Section IV.

building a membership function for a linguistic variable comprises of first defining a membership set of observations the function applies to, and then defining the membership function by finding the minimum, maximum, and center, as discussed in the previous paragraph. First, a series of historical data observations for the variable are sorted from lowest to highest. Then, the series is divided into seven ordered sets of equal size, where each set corresponds to one of the seven membership sets (EL, \dots, EH), the lowest and highest member of each set give the minimum and maximum values that belong to the set and the center is found by taking the mean of all the observations that belong to the set. When new data is input to the system this procedure is repeated.

Any “If” part may include up to $V = 9$ linguistic variables, which can take one of seven possible values. The output for each rule gives one of ten different ratings; there can be up to $O = 30$ rules in each rule base.

To estimate the number of possible phenotypes, we can first estimate the number of possible phenotypes which consist of a single rule. Note that if a single rule has one linguistic variable present, then there are $7 \times 9 \times 10$ such phenotypes (nine possible linguistic variables, seven possible values, ten possible outcomes). If a single rule has two linguistic variables present, then there are $7^2 \times 36 \times 10$ such phenotypes (36 possible combinations of two linguistic variables out of available nine, 7^2 possible values for a pair of linguistic variables, ten possible outcomes). In general, the number of possible phenotypes for a single rule (with one, two, ..., nine linguistic variables present) is

$$p = 10 \times \sum_{i=1}^9 7^i \times \binom{9}{i} \approx 10^{10.2}.$$

As the number of phenotypes with k rules can be estimated as p^k , the estimation of the total number of phenotypes is $p^{30} < 10^{306}$.

An example of a phenotype rule base that could be produced by the system is given next. It consists of three rules.

- If *Single Moving Average Buy Signal* is *Extremely Low*, then *rating* = 0.9.
- If *Price Change* is *High* and *Double Moving Average Sell* is *Very High*, then *rating* = 0.4.

- If *On Balance Volume Indicator* is *Extremely High* and *Single Moving Average Buy Signal* is *Medium* and *Portfolio Value* is *Medium*, then *rating* = 0.5.

Internally, each rule is represented using a sequence of slots. The columns in Fig. 2 have the following meanings. Column 1 contains a Boolean value to indicate whether the rule is active. Columns 2–10 represent the rule inputs (each corresponds to a linguistic variable) and contain: (a) a Boolean value indicating whether or not the linguistic variable is active and (b) a number from 1 to 7 representing a membership function for the variable (1 corresponds to *extremely low* and 7 to *extremely high*). Finally, column 11 indicates the rule output rating and contains a single floating point value from the set $\{0.1, 0.2, \dots, 1.0\}$. The internal representation for a rule base is simply a 30×11 matrix (note that columns 2–10 contain a Boolean and an integer).

The number of possible genotypes is

$$2^{30} \times 2^{270} \times 7^{270} \times 10^{30}$$

as there are 2^{30} possible truth assignments for the Boolean variable in column 1 of the matrix, 2^{270} possible truth assignments for all Boolean variables in columns 2–10 of the matrix (i.e., 9 columns and 30 rows), 7^{270} possible assignments for integer variables in columns 2–10 of the matrix (i.e., 9 columns and 30 rows), and 10^{30} possible assignments for the variable in the eleventh column of the matrix. Note that

$$2^{30} \times 2^{270} \times 7^{270} \times 10^{30} \approx 10^{318}.$$

As an example, the genotype representation of the phenotype given above is provided in Fig. 3. For compactness, the illustration is of a rule base with $O = 5$ rules, for $O = 30$ the rule base additional rows would have false values in the first slot.

B. Evolutionary Process

The fuzzy rule bases undergo an evolutionary process. An initial population of rule bases (genotypes) are selected at random and may be seeded with some rule bases that correspond to accepted technical trading strategies. For example, the seeds used in the experiments discussed in this paper are given in Section IV of this paper.

The EA used in our asset allocation system is summarized by the following sequence of steps.

- 1) Initialize population P of n solutions (each solution RB_i is a rule base)

$$P = \langle RB_1, RB_2, \dots, RB_n \rangle.$$

- 2) Evaluate each solution: calculate $eval(RB_i)$ for $i = 1, \dots, n$.
- 3) Identify the best solution found so far (*best*).
- 4) Alter the population by applying a few variation operators (tournament selection of size 2 is used).
- 5) Apply a repair operator to each offspring; this operator controls diversity of offspring with respect to the best solution $best_{previous}$ from the previous generation (elitism is not used).
- 6) Repeat steps 2–5 successively for N generations.
- 7) The best solution after N generations represents the final solution.

Three variation operators (one mutation and two crossovers) and one repair operator are used in the process. We discuss them in turn.

The mutation operator works by possibly modifying each gene of a single parent rule base in the process of producing an offspring. The type of gene remains the same: for instance a Boolean value cannot become an integer used to represent a membership function nor a decimal used to represent an output rating. If a gene is Boolean, it is flipped. Otherwise, if it is an integer or float, one of three events occur with equal probabilities.

- 1) The corresponding gene in the parent is incremented or decremented (equal probability for either) by a small amount, δ , to derive the offspring gene: for floats $\delta = 0.1$ and for integers $\delta = 1$. Since integers represent membership sets the change corresponds to a shift of one degree of membership (for example, from low to very low).
- 2) The gene in the offspring is assigned a new value at random. For an integer gene, the new value is selected from the domain $1, 2, \dots, 7$ and for a float from the domain $0.1, 0.2, \dots, 1.0$.
- 3) The corresponding gene in the parent is passed unaltered to the offspring.

The two crossover operators combine genes from two parents to produce a single offspring. The first one, uniform crossover, assigns each gene in the offspring the value of a gene selected from one of the parents (the parent that provides the gene value is selected with equal probability). The second crossover operator assigns the rows of the offspring matrix by selecting—with equal probability—rows from both parents. In other words, the effect of this operator is to build a new rule base by choosing complete rules from each parent.

The last operator used in the system is a repair operator. It is used to maintain stability between generations. It is a binary operator with two rule bases as arguments and its effect is to modify the first genotype in such a way that it is no more than p percent different from the second genotype, which is *best*—the best genotype found. The number p is a parameter of the method. We found this parameter to be very important in controlling the type of rules generated, in Section IV the values we used for p are given.

C. Evaluation of a Fuzzy Rule Base

The evaluation process comprises of three stages: in the first stage individual stocks are evaluated according to a rule base (Section III-C1); in the second stage, the overall rule base's performance is evaluated (Section III-C2). The return on investment (ROI) is adjusted in the final stage of the evaluation process (Section III-D).

1) *Rating of Individual Stocks*: In this section, the procedure to assign a rating to stocks with respect to a rule base is explained. For any stock X , a rating $RB(X)$ is defined. This mapping will be described using an example. Consider a rule base as follows.

- 1) If *Single Moving Average Buy Signal* is *High*, then *rating* = 0.7.
- 2) If *Price Change* is *High* and *Volume Change* is *Very High*, then *rating* = 0.4.

On a particular day t , the following observations are made of technical indicators for stock X .

- 1) *Volume Change* = 0.5.
- 2) *Single Moving Average Buy Signal* = 0.95.
- 3) *Price Change* = 0.2.

The first step of the process is to process each rule individually. First, consider the single If component of the first rule.

- If *Single Moving Average Buy Signal* is **High**.

We observed that for stock X on day t the value for Single Moving Average Buy Signal was 0.95 on day t . We must find the degree that this observation is *High* to see how much it matches the rule: the membership function for High is defined by its min, center, and max which are, in this case, 0.12, 0.97, and 3.88, respectively. Using (1), a membership function defined by these values maps the observed value 0.95 to a degree of membership of 0.97 in *High* or 97% *High*, a visualization of this procedure is given in Fig. 4

$$m(x) = \begin{cases} \frac{x - \min}{\text{center} - \min}, & \text{if } \min \leq x \leq \text{center} \\ 1, & \text{if } x = \text{center} \\ \frac{x - \max}{\text{center} - \max}, & \text{if } \text{center} \leq x \leq \max \\ 0, & \text{otherwise.} \end{cases} \quad (1)$$

Since the first rule only has one If part, we now consider the output rating part of the rule: then *rating* = 0.7. Recall from Section III-A that *the output rating is interpreted as a rating of the strength of a buy recommendation given the total fulfilment of the If part*. By applying the membership function the degree that a rule fulfills the “If” part is found: the rating is adjusted proportionally to the degree of membership of an observation to the linguistic variable specification in the “If” part. As the rule fulfilled the “If” part of the rule to the degree of 0.97, we adjust the output rating: $0.97 \times 0.7 = 0.679$.

The system looks at each rule in turn, the second rule in this example has two inputs.

- If *Price Change* is *High* and *Volume Change* is *Very High*, then *rating* = 0.4.

First, each conjunction is processed separately. Assume using the process used for the first rule, it is determined that the observation *Price Change* = 0.2 implies membership in the fuzzy set *High Price Change* = 0.5; and that *Volume Change* = 0.5 implies membership in *Very High Volume Change* = 1. These two

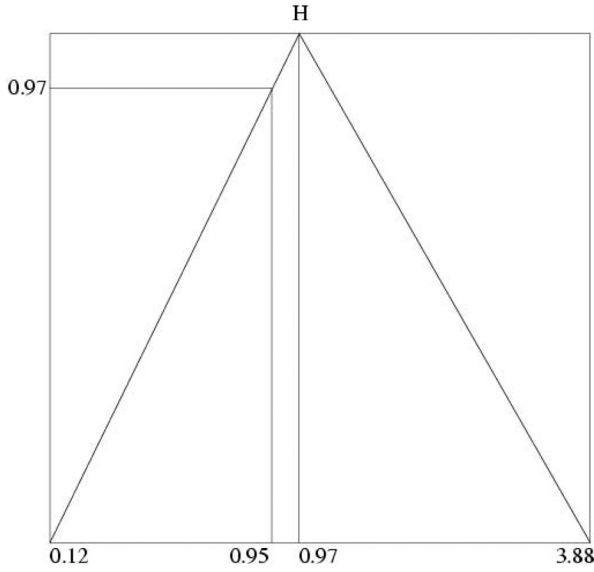


Fig. 4. Finding the degree of membership of observed single moving average buy signal 0.95 for stock X is “high” with a degree of 0.98.

values are combined using a common fuzzy and operator: multiplying the membership degrees. Hence, the combined membership: $0.5 \times 1 = 0.5$. In the same way as for the first rule, we adjust the output rating: $0.5 \times 0.4 = 0.2$.

The final step of the process is to derive an output rating for the whole rule base $RB(X)$, this rating combines the results for each rule to give a rating for stock X given some input data. Recall that for the first rule the result was 0.679 and for the second it was 0.200. To get the output rating, the center of mass of the results from each individual rule is found. In the example, this value is $(0.679 + 0.2) \div (0.7 + 0.4) = 0.799$

$$RB(X) = \frac{\sum o_i}{\sum r_i} \quad (2)$$

where o_i is the output of rule i for stock X , and r_i is the rating of rule i .

2) *Evaluation of Rule Base Performance*: Using the procedure explained in the previous section for stock X a rule base is applied to each stock in the market. The result is a ranking of all stocks in a market M that is ordered by rating

$$R(M) = \langle X_{i1}, X_{i2}, \dots, X_{in} \rangle \quad (3)$$

where $M = \{X_1, X_2, \dots, X_n\}$ and $RB(X_{ik}) \geq RB(X_{ik+1})$.

The performance of a rule base RB is measured through analysis of the results of applying RB to simulated trading. The ranking of stocks discussed in the previous section that is implied by each rule base contains the information used in trading. A decoder defines the interpretation of the ranking to make decisions for portfolio construction.

The simulation takes place over a set period of time—a window of historical data. In the simulated scenario, an initial capital amount is allocated which is then used to construct a portfolio on day 1 of the simulation period. This initial portfolio is updated and traded over the rest of the data window. The

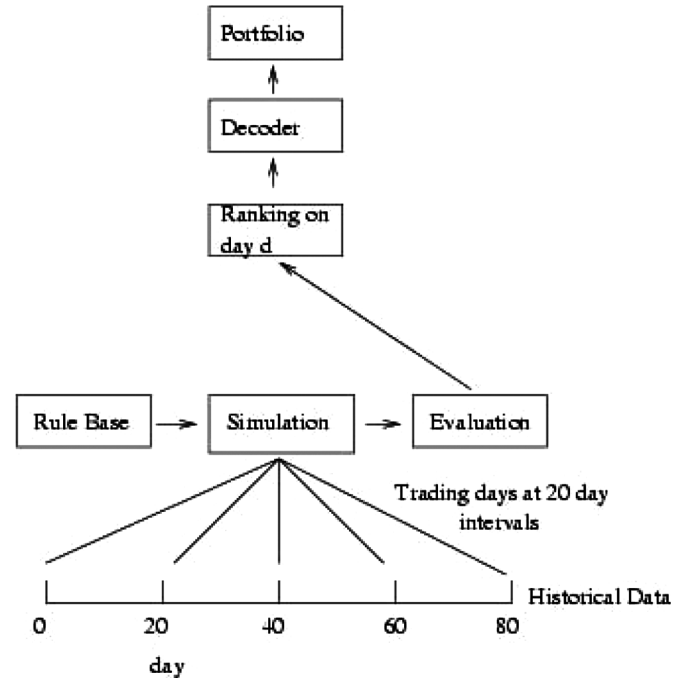


Fig. 5. The decoder takes a ranking and recommends a portfolio.

decoder (see Fig. 5) formulates buy and sell decisions given a ranking for trading the portfolio.

In the system, a portfolio P_t is defined as a vector of holdings of stocks in $M = (X_1, \dots, X_n)$ at time t

$$P = [a_1 X_{i1}, \dots, a_k X_{im}] \quad (4)$$

where a_1, \dots, a_k are natural numbers, $\{X_{i1}, \dots, X_{im}\} \subseteq M$, and $Value(P, t) = \sum a_j \times price(X_{ij})$, for $j = 1, \dots, m$.

Two key parameters are used in the decoder. They are *buy best stocks percentage* and *sell Worst Stocks Percentage*. *Buy best stocks percentage* is the percentage of stocks to select from top of the ranking and *sell Worst Stocks Percentage* is the percentage to sell from the bottom of the ranking. In all simulations we used a value of 10 for both parameters.

The process for updating a portfolio P_1 to get the next portfolio P_2 involves creating a new ranking on trading day 2 and selling stocks held that are at the bottom of the new ranking up to *sell worst stocks percentage*. Using the cash from selling the worst stocks as well as any unallocated cash the *buy best stocks percentage* of stocks in the new ranking are bought if they are not already in the portfolio. Cash is distributed evenly over the best-ranked stocks until cash either runs out or the portfolio contains *buy best stocks percentage* of all stocks in M . Trading does not usually take place every day in the simulation scenario, portfolio updates are processed at set intervals defined by the distance between trading days.

Transaction costs are accounted for in the simulation. Transaction cost is deducted from the simulated capital for every transaction. The portfolio is updated after a set number of days d (typically every 20 days), and then every d days after that.

Performance is highly influenced by the assumptions made in the simulation, including the method used to interpret the ranking by the decoder and the parameters used to guide the

portfolio construction. During the simulation the parameters are tied to each rule base and may be subject to the evolution with the rules. Another crucial assumption is choice of the historical data window; we leave discussion of this aspect to further paragraphs of this subsection.

Rule base performance is evaluated by analysis of portfolio performance during simulation. The measure used for evaluation of portfolio performance is Return on Investment (ROI) during the whole simulation period [see (5)]

$$\text{ROI} = \frac{\ln(V_{t_1}) - \ln(V_{t_0})}{t_1 - t_0} \quad (5)$$

where V = Portfolio Value, t_1 = End Time, and t_0 = Start Time.

The result of the simulation is the ROI during simulation for RB_X : $\text{ROI}(RB_X)$. To compare RB_X to another rule base RB_Y , it is the case that if $\text{ROI}(RB_X) > \text{ROI}(RB_Y)$, then RB_X is better than RB_Y . This basic criteria is supplemented by a few additional characteristics of performance which are considered in the final evaluation described in Section IV.

D. Final Evaluation

Additional criteria are considered in addition to ROI when measuring performance. This is implemented using penalties to guide the evolutionary search away from rule bases that produce undesirable return distributions within the training period (even if the return over the whole period is good) and also to prevent overfitting solutions to training data. The final evaluation value equals the ROI in simulation minus Penalties. There are two penalties applied to modify ROI, and they are as follows.

- 1) Portfolio loss penalty.
- 2) Ockham's razor penalty.

Let us discuss each penalty in turn starting with the portfolio loss penalty.

In simulation, we measure the portfolio gain or loss on each trading day (see Section III-C2), as well as the final return on investment over the simulation period. Solutions that result in a reduction of portfolio value (during simulation) are penalized if they result in losses on any trading day even if at the end of the simulation period the return was high [see (6)]. This mechanism provides a risk reduction facility and by adjustment of the penalty values that are imposed lever to focus the search for rule bases that can give particular return characteristics. The penalty becomes progressively higher for large losses

$$m(x) = \begin{cases} 0.01, & \text{if } \delta \geq -5\% \\ 0.1, & \text{if } -5\% \geq \delta \geq -10\% \\ 10, & \text{if } \delta \leq -10\% \end{cases} \quad (6)$$

where δ is the percentage change in portfolio value since the previous trading day.

For example, if we had a 120-day training simulation with a trading interval of 60 days, the penalty would be applied twice: once at 60 days and once at 120 days. In this example if a rule base had an initial value of \$10,000,000 on day 1 of simulation, then at day 60 a value of \$95,000,000, and on day 120 a value of \$99,500,000, the penalty would be calculated on each trading day as follows.

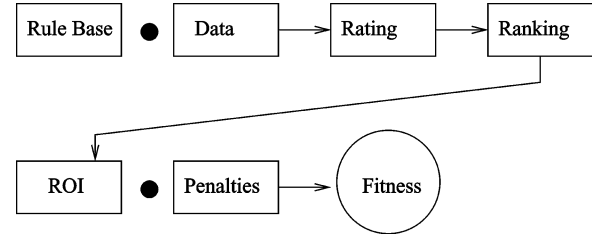


Fig. 6. Complete evaluation process.

- 1) On day 1, no penalty is applied as it is the first day.
- 2) On day 60, the penalty is incremented by 0.1 because the portfolio lost 5% of its value (6).
- 3) On day 120, no penalty is applied because the portfolio increased 4.5%.

The second penalty, Ockham's razor (7), reduces the fitness of a solution with many rules if the same return can be obtained with fewer rules. The reason that it is better to have fewer rules is that this encourages generality rather than over fitting to training data

$$P_{\text{ockham}} = \text{number of rules} \times k \quad (7)$$

where k is a penalty constant.

The penalties are added together to get an overall value for each single rule base. This value is deducted from the ROI for that rule base. Fig. 6 gives an overview of the process required to determine a fitness value comprising a penalized ROI value for each rule base.

Using the methods to set the objective of the EA, the characteristics of rule bases with higher performance from both a risk and return perspective are targeted. The result is a best rule base that is able to be used for real trading. It is important that the rule base is applied to real trading in the same way as in simulation.

E. Adapting the Rule Base

In this section, methods to cause rule bases to adapt to market conditions are discussed. Approaches towards this are through selection of data windows and by controlling the search. During the search process, the performance of rule bases is evaluated based on data, as described in Section III-C. Rule bases that perform well during the training data window are identified by the search. We first discuss the methods to select data windows, and then controlling the search.

Three methods for selecting a data window are considered.

- 1) Initial Window.
- 2) Extending Window.
- 3) Sliding Window.

The initial window (Fig. 7) uses a single initial period to evolve a rule base and then the rules from this period are used for all future trading. The extending window (Fig. 8) uses all the historical data available to evaluate rule bases. The sliding window (Fig. 9) uses a recent historical time window for evaluation. In methods 2 and 3, the rule base adapts to consider the changing market, the sliding window fits the rule base to a period in the recent past. Note that in 2 and 3, the rules are applied to trading immediately after the last historical data period has

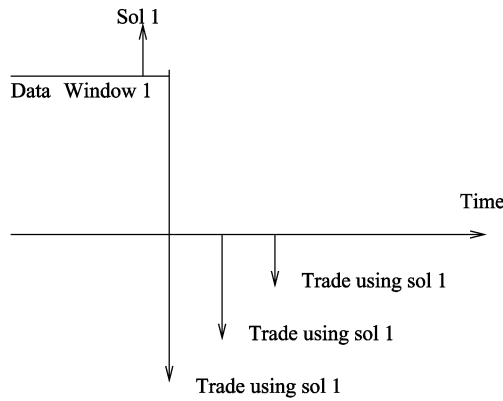


Fig. 7. A static rule base approach.

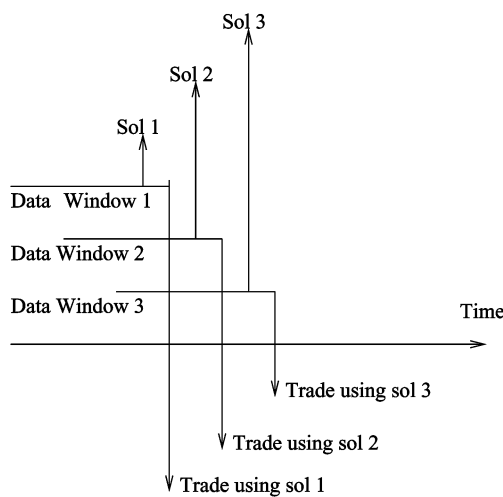


Fig. 8. A sliding window approach to adaptation by updating training data.

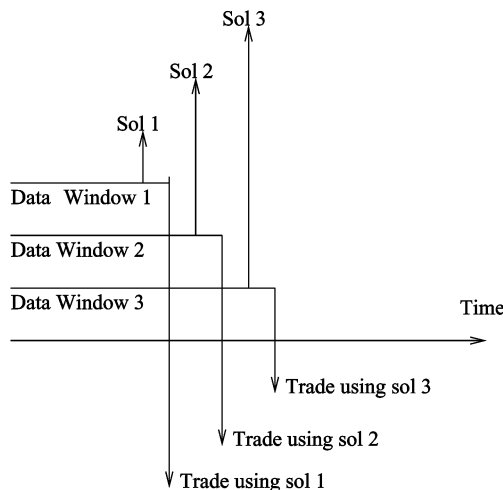


Fig. 9. An extending window approach to adaptation by updating training data.

transpired. Another approach to be tested in the future will involve identifying characteristics of the market (market regimes) during training windows, and then applying rule bases when the market appears to be exhibiting these characteristics.

A new search takes place for each new window in the extending and sliding window methodologies. However, instead of

starting with a completely new population, a memory is maintained of the best solution from previous windows. The best solution from the previous window is used in the generation of the initial population for each window. This is achieved using the repair operator (Section III-B).

IV. EXPERIMENTAL SETUP

In this section, parameters and details used to configure the system to obtain the results discussed in Section V are provided.

A. Inputs

The system was tested using historical data for stocks in the MSCI Europe index from 1990 to 2005. The MSCI Europe index represents the largest stocks, by market capitalization, which are traded across Europe. The MSCI Europe is, in fact, primarily composed from the individual country indices that MSCI creates and tracks. Although the constituent stocks that make up the index change over time, between 1990 and 2005 there were at least 700 active stocks that comprised the index at any point in time, with a total of 1241 represented over the whole period.

Two input files were used: one containing series for the trading volume of each stock, the other containing price data. The linguistic variables used are based on well-known technical indicators used by real traders. They were calculated solely using price and volume data. All stock data was adjusted for various company events that would alter the price of individual stocks. This would include, for example, share splits and the payment of dividends. All payments generated from a stock were assumed to have been reinvested back into the same stock. Also, share prices were converted to all be in the Euro. Where necessary, DataStream International Synthetic Euro FX rates were utilized for currencies without a direct relationship with Euro or ERM prior to it becoming a physical currency.

The risk free rate of return used to calculate the alpha of stocks plus performance evaluation statistics provided in Section IV-B are from the three-month Euro deposit rate series that was taken from DataStream International.

A listing and brief description of the meaning of each linguistic variable is provided below with reference to a day t when the signal applies.

- 1) *Price Change*: the change in price over a 20 day period before day t .
- 2) *Single Moving Average Buy Signal*: the difference between the price at time t and a 20 day moving average at time t when the price is greater than the moving average.
- 3) *Single Moving Average Sell Signal*: the difference between the price at time t and a 20 day moving average at time t when the price is less than the moving average.
- 4) *Portfolio Value*: the value of the portfolio at time t .
- 5) *Double Moving Average Buy Signal*: the difference between a 10 day moving average at time t and a second moving average based on a longer time period (20 days) at time t when the first moving average is greater than the double moving average.
- 6) *Double Moving Average Sell Signal*: the difference between a 10 day moving average at time t and a second moving average based on a longer time period (20 days) at

time t when the first moving average is less than the double moving average.

- 7) *On Balance Volume Indicator (OBV) Buy Signal*: the OBV indicator compares volume to price movements. A running indicator termed the OBV indicator is constructed such that volume is added if the closing price at time t of the indicator is higher than the previous closing price (at $t-1$), subtracted if it is lower and does not change if the closing price remains static. A buy signal is produced whose strength depends on the extent of divergence between the maximum price and the maximum OBV over a period from t to $t-20$.
- 8) *On Balance Volume Indicator (OBV) Sell Signal*: An OBV sell signal is produced whose strength depends on the extent of divergence between the minimum price and the minimum OBV over a period from t to $t-20$.
- 9) *Alpha*: an indicator based on the CAPM (see Section V-A).

B. Parameters for the EA

The probabilities for applying the three operators described in Section III-B were as follows. For mutation there was probability 0.4, for uniform cross over 0.3, and for rule crossover 0.3. For the repair operator, we used $p = 10\%$ in all experiments.

In Section III-B, we mentioned the initial population can be seeded with predetermined rule bases. At the beginning of each optimization including for every window in the sliding window schema, a single price momentum strategy rule base was inserted into the population, its phenotype was:

- If *Price Change* is *Extremely Low*, then *rating* = 0.0.
- If *Price Change* is *Very Low*, then *rating* = 0.16.
- If *Price Change* is *Low*, then *rating* = 0.33.
- If *Price Change* is *Medium*, then *rating* = 0.5.
- If *Price Change* is *High*, then *rating* = 0.67.
- If *Price Change* is *Very High*, then *rating* = 0.83.
- If *Price Change* is *Extremely High*, then *rating* = 1.0.

A sliding window methodology was used with a 120 day window with a 20 day window movement between periods. The real trading portfolio used to evaluate the results was generated using a rule base from the previous window. For the trading simulation (see Section III-C2) the parameters *buy best stocks percentage* was set to 10% and *sell worst stocks percentage* was also set to 10%. An additional constraint was also set that the maximum number of companies that the portfolio could take a position in at any one time be limited to 100 stocks.

The period the EA would run for each window was controlled using a max steps without improvement parameter (MSWI), which allows the EA to continue iterating until MSWI iterations passed without a better rule base being found. In these experiments, $MSWI = 5000$.

V. RESULTS

In this section, we present results of applying the system using the experimental setup defined in Section IV. The discussion is divided into two parts: the first, Section V-A, comprises an analysis using standard portfolio evaluation tools widely accepted by finance practitioners and researchers; the second, Section V-B, consists of an evaluation using stochastic methods that do not make any assumptions about the characteristics of the return distributions. In the following discussion, we refer

to the portfolio generated using the computational intelligence system presented in this paper as the EA portfolio.

A. Standard Performance Measures

In order to test and evaluate the performance of the EA portfolio, not only is a benchmark portfolio required, but also a comparison should be made with alternative strategies. A comparison with other traded funds would not necessarily be suitable, as the EA has been restricted to only utilize price and volume data. Traded funds in the market are obviously able to also apply a wealth of company information ranging from cash flows, earnings, and dividend behavior to name but a few, in order to determine the best “buys” in the market. Therefore, we instead focus our main efforts into comparing the performance of the EA portfolio to two other more traditionally constructed portfolios that use the same information set available to the EA. The first of these portfolios is constructed from a price momentum strategy. Every 20 days, the portfolio is rebalanced to hold the top 10% of stocks that are the best performing, in terms of returns over the previous 120 day period. There is sufficient academic research to indicate price-momentum strategies can outperform a passive index-tracking portfolio. Reference [17] provides a recent discussion on the profitability of price momentum strategies and the potential reasons behind it. It is recognized that the strategy utilized in this paper is different from that discussed in the aforementioned paper in terms of length of holding period and ability to short sell. However, by constraining the price momentum design in this way, it will be utilizing the same dataset and trading constraints applied by the EA process. The results from this type of portfolio will, therefore, provide an indicator as to whether the EA portfolio does more than just replicate a momentum strategy.

The second portfolio is an alpha portfolio, based on the single-factor model, presented here

$$r_{i,t} - r_{f,t} = \alpha_i + \beta_i [r_{m,t} - r_{f,t}] + e_{i,t}. \quad (8)$$

Theoretically, in an efficient market it would be possible to price stocks based solely on their risk components. Under the classical CAPM, there is only one risk factor, that being the systematic risk of the stock. Therefore, excess returns of any stock, i , above the risk-free rate, r_f , can be fully explained by its level of systematic risk, β_i , and the market risk premium ($r_m - r_f$). The alpha value of the stock, α_i , should be zero. If it is not and, in fact, there is a positive value, then the stock is outperforming relative to its level of systematic risk and should be bought. The higher the alpha value, the better the stock is to purchase. An alpha value is calculated for each stock every 20 days using stock returns from the previous 60 days of trading data. Stocks with the highest alphas are bought and held.

We recognize that the above single-factor model is a relatively basic model of risk, and does not take into account more commonly used frameworks such as Fama and French’s three-factor model [11], incorporating size and book to market value effects. One can also question the validity of calculating alphas over short periods of only 60 days, and the statistical significance of them. However, tests using various lengths of time to calculate alphas did not lead to radically different results. Moreover, the

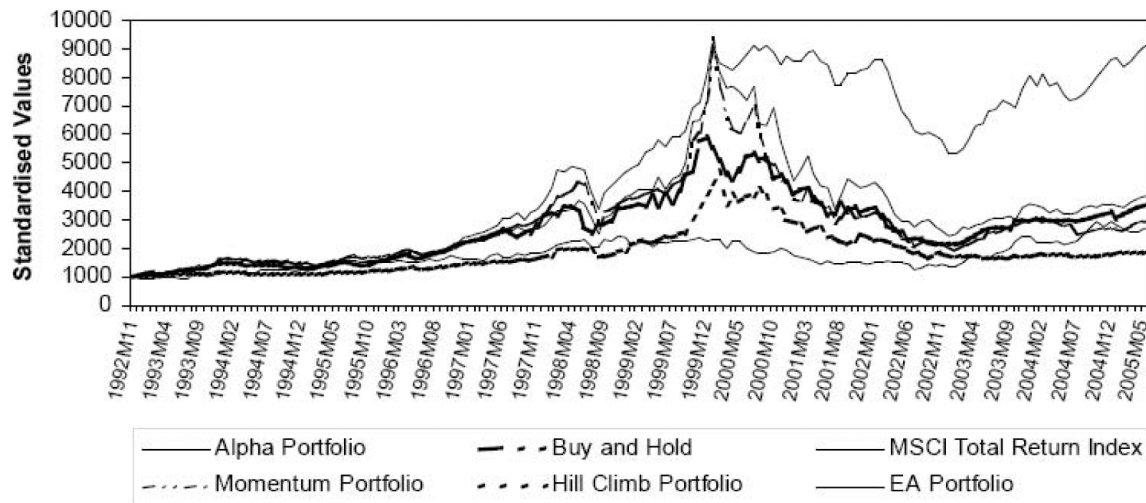


Fig. 10. Portfolio Values from 1992 to 2005. Each portfolio starts at a value of 1000 on 16th November 1992.

single-factor model explained above is congruent with forming a portfolio using only price information. It is also a subset of the information set utilized by the EA itself, and as such can provide some measure of relative performance to the EA portfolio from its ability to deviate away from standard price momentum and alpha-based strategies.

Three further portfolios were also created. The first being a hypothetical MSCI Europe passive index. This essentially mimics the returns from the MSCI total return index itself and is set as the raw benchmark for all portfolios. The second is a buy-and-hold portfolio created by holding a selection of stocks based on optimizing the initial window, as discussed in Section III-A. This will provide for a comparison of the EA performance against a static model. Finally, results from a hill climb optimization routine is also provided to compare the EA against another search-based optimization approach. The algorithm was initialized with a random rule-base of the same type as used by the EA and is based on the mutation operator described in Section III-B, which enables the search to avoid being trapped in local optima. The solution is progressively improved through iterations. The algorithm is terminated when no improvement is found after 5000 iterations.

At a first glance, it is noticeable that the EA portfolio has performed exceedingly well when examined from an investor's point-of-view who would have held the portfolio from inception until the end of the sample period. In fact, the EA provides an excess holding period return of 782.98%, this being more than four times the excess holding period return generated from an investor that had simply bought into a passive fund that tracked the market index (earning a return of 187.25%). To illustrate this, Fig. 10 tracks the value of each portfolio for the 13 year holding period. Annualized excess returns for the EA were more than double (at 19.09%) to the market index. Interestingly, this higher return performance was not at the expense of higher risk, with annualized standard deviations below that of the MSCI index.

From a visual inspection of Fig. 10, it is interesting to observe that the alpha and price momentum strategies seemed to

perform quite well from 1992 to 2000 when for the most part the MSCI index followed an upward drift. The bearish market conditions thereafter did not help either portfolio perform as they did in the past. This is to be somewhat expected as the two strategies are more aligned for working with bull runs. There is a substantial body of research analyzing the potential reasons for the success of such simple strategies as that of a price momentum (see [17]), particularly, during the 1990s. However, it is also interesting to note that despite the change in market sentiment, the EA portfolio did not lose anywhere close to the same amount of money that the alpha and price momentum portfolios declined by, as it would seem that the adaptive trading rules utilized by the EA were able to evolve to the bearish phase in the financial market. This highlights well the importance of having an evolving rule-base to adapt to new market conditions. The buy-and-hold rule-base portfolio declines in value with the alpha and price momentum portfolios, suggesting further that the initial set of trading rules were suited for a bullish market and not suitable for bear runs. Interestingly, the hill climb approach also falls in value, suggesting the rule-bases were not as adaptive to changing market conditions as the EA method.

As one of the most popular and easily recognizable methods to compare portfolios is through their Sharpe ratios [24], Table I tabulates these results. The Sharpe measure is calculated as the returns of the portfolio, r_p , above the risk-free rate, r_f , divided by the portfolio standard deviation

$$\text{Sharpe} = \frac{(r_p - r_f)}{\sigma_p}.$$

As a measure of total risk adjusted return performance, only the EA and buy-and-hold portfolios were able to beat the market index. The slightly higher returns from the alpha portfolio did not sufficiently compensate for the far higher level of risk (a standard deviation of 25.81%). What is also of interest to note is the relatively high sharpe ratio for the EA portfolio at 1.063. Once total risk, as measured by the standard deviation of portfolio returns, is taken into account, the EA portfolio stands out amongst all of the alternatives.

TABLE I
STANDARD PORTFOLIO PERFORMANCE MEASURES. ALL FIGURES ARE FOR PORTFOLIOS THAT WERE ORIGINALLY CREATED ON 16TH NOVEMBER 1992 AND HELD UNTIL 19TH SEPTEMBER 2005 USING EURO AS THE BASE CURRENCY. THE SHARPE RATIO IS CALCULATED FROM ANNUALIZED ARITHMETIC RETURNS. EXCESS RETURNS ARE BASED ON COMPARISON WITH THE THREE-MONTH EURO DEPOSIT RATE. THE QUOTED ALPHA'S, INFORMATION RANK AND NET SELECTIVITY MEASURES HAVE BEEN ANNUALIZED

	MSCI Europe	EA	Alpha	Buy and Hold	Price Momentum	Hill Climber
Arithmetic Returns	187.25%	782.98%	258.72%	224.48%	175.94%	78.02%
Geometric Returns	8.61%	19.09%	10.78%	10.25%	8.46%	4.70%
Annualized Volatility	18.96%	18.07%	25.81%	19.69%	25.63%	16.98%
Sharpe Ratio	0.5307	1.0630	0.5251	0.5948	0.4452	0.2825
Jensen Alpha	NA	16.62%	9.16%	9.85%	7.93%	5.17%
Modified Alpha	NA	16.57%	9.09%	9.76%	7.86%	5.06%
Information Rank	NA	0.9524	0.3734	0.5066	0.3189	0.3061
Net Selectivity Measure	NA	9.62%	-0.01%	1.26%	-2.12%	-2.08%

The next four measures are all based on the single-factor model and relate the performance of the portfolios to the benchmark, MSCI Europe index. The first two measures tabulate the portfolio alphas. These are similar to a stock's alpha, but relate to how much better the portfolio has performed relative to the systematic risk of the portfolio and performance of the benchmark index. All of the portfolios show some degree of over-performance, having positive alphas. However, only the alpha statistic from the EA portfolio was found to be significant at the 1% confidence level. Modified (see [19]) alpha values are also tabulated. These alpha values have been computed to take into account the fact that the returns series may not be normally distributed¹. However, there is actually no significant difference in the figures presented. The robustness of these alpha values can also be measured through the information performance rank that is presented. Sometimes also known as the appraisal ratio, it measures the portfolios average return in excess of the benchmark portfolio over the standard deviation of this excess return. Essentially, it evaluates the active stock-picking skills of the strategy, once unsystematic risk generated from the investment process is accounted for. As we are comparing each of our portfolio's with the MSCI Europe total return index, the information ratio is calculated as

$$\text{Annualized Information Ratio} = \frac{\sqrt{T}\alpha}{\sigma_e}$$

where T is the period multiple to annualize the ratio and σ_e is the standard error of (8). Compared with other funds in the market, an appraisal ratio of 0.95 for the EA portfolio is indicative of a very strong and consistent performance. Grinold and Kahn [15] have argued that good information ratios should be between 0.5 and 1, with 1 being excellent. Goodwin [14] examined over 200 professional equity and fixed income managers over a ten year period and found that although the median information ratio was positive, it never exceeded 0.5. Of all the alternative portfolios,

¹The modified alpha is calculated as

$$B_p = \frac{Cov[r_p, -(1+r_m)^{-b}]}{Cov[r_m, -(1+r_m)^{-b}]}$$

where

$$b = \frac{\ln(E[1+r_m]) - \ln(1+r_f)}{Var[\ln(1+r_m)]}$$

only the buy-and-hold portfolio comes close to beating the 0.5 value.

The final row in Table I presents the results from Fama's Net Selectivity measure [10]. It provides a slightly more refined method to analyze overall performance for an actively managed fund. Overall performance, measured as the excess returns of the portfolio over the risk-free rate, can be decomposed into the level of risk-taking behavior of the strategy and security selection skill. This security selection skill, or Selectivity, can be measured as a function of the actual return of the portfolio minus the return that the benchmark portfolio would earn if it had the same level of systematic risk. This selectivity value, however, can be broken down still further to calculate Net Selectivity. Given that a portfolio's strategy may not be limited to simply track the benchmark portfolio—which would be the case for our portfolios under examination—it is also necessary to take into account the fact that the portfolios are not fully diversified, relative to the chosen benchmark. In fact, for the EA and buy-and-hold portfolios, the maximum number of stocks that it is allowed to have is restricted to 100, far less than the MSCI index. To account for this, net selectivity is the value of selectivity that the strategy adds to the portfolio minus the added return required to justify the loss of diversification from the portfolio moving away from the benchmark. This effectively means any returns that the portfolio earns above the risk-free rate must be adjusted for *both* the returns that the benchmark portfolio would earn if it had the same level of systematic risk and the same level of total risk to the benchmark.

The net selectivity figures quoted will, by default, all be less than the alpha values previously examined. However, even when the differences in total risk are accounted for, the EA portfolio provides a very positive result. In fact, the only other portfolio to show a positive net selectivity figure is, again, from the buy-and-hold rule base.

Table II shows general distribution characteristics of the portfolios under examination. A Jarque-Bera test [6] shows that none of the constructed portfolios are normally distributed with the exception of the MSCI index. The EA portfolio shows evidence of negative skewness, implying from an investor's perspective that the majority of returns are generally above the mean, although large negative returns can be expected on an irregular basis. With the exception of the MSCI index, all series demonstrate fat tails. In particular, the hill climb exhibits

TABLE II
STANDARD PORTFOLIO PERFORMANCE MEASURES. MONTHLY RETURNS ARE CALCULATED ON A DISCRETE BASIS AS A PERCENTAGE CHANGE FROM ONE DAY TO THE NEXT. THE JARQUE-BERA STATISTIC IS A CHI-SQUARE DISTRIBUTED TEST FOR NORMALITY WITHIN THE SERIES. ^a SIGNIFIES REJECTION OF THE NULL HYPOTHESIS OF A NORMAL DISTRIBUTION AT THE 1% SIGNIFICANCE LEVEL

	MSCI Europe Total Return Index	EA	Alpha	Buy and Hold	Price Momentum	Hill Climber
Average monthly return	0.8280%	1.6629%	1.2095%	1.0152%	1.0272%	0.5196%
Median monthly return	1.1648%	2.0782%	1.7063%	1.3757%	1.5490%	0.7591%
Largest positive monthly return	14.0260%	17.0171%	28.6675%	22.3981%	29.8286%	18.0645%
Largest negative monthly return	-12.8476	-17.0083	-19.5658	-16.1300	-24.3551	-25.2463%
Average monthly volatility	5.4607%	5.1996%	7.4242%	5.6528%	7.3720%	4.9016%
Skewness	-0.0247	-0.1863	0.2633	-0.0322	0.0552	-0.667352
Kurtosis	3.0383	4.3629	5.3485	4.2690	5.8977	8.907055
Jarque-Bera	0.02491	12.7255 ^a	36.9289 ^a	10.2929 ^a	53.6072 ^a	226.1609 ^a
Probability of a loss greater than 10% in any given month	4.58%	2.61%	11.76%	5.88%	16.99%	4.70%
Probability of a gain greater than 10% in any given month	3.92%	4.58%	7.84%	0.65%	1.31%	4.00%
Number of months before a negative monthly return	2.4	3.1	2.7	2.5	2.7	2.3

far more excess kurtosis and skewness than the other portfolios. The excess kurtosis would lead to more regular, larger swings away from the mean in investor returns when compared with the EA portfolio. From an investor's perspective, this is not particularly desirable and is investigated further in the stochastic dominance tests that are conducted.

One of the reasons for the shape of the distribution that has arisen from the EA strategy could be due to the specific fitness and penalty functions imposed upon the system. To investigate the tail ends of the returns distribution for the portfolios, the table also reports some basic probability statistics. Specifically, the probability of experiencing in any given month a gain or loss greater than 10%. From these figures, it is noteworthy that it is the EA portfolio that has the greatest chance of producing a monthly return in excess of 10%, and the smallest chance of producing undesirable negative returns greater than 10%. The probability of these occurring in any given month is 4.58% and 2.61%, respectively. These results may be indicative of the penalty function correctly discarding the choice of stocks that are more likely to experience a large decline. Although the penalty function can be viewed as a means to ensure the fitness function is geared more closely towards being a risk-adjusted return, it is not the same as employing a Sharpe ratio or other standard deviation measure. The difference being that the penalty function only penalizes for large downside risk, rather than both up and downside risk.

The table also provides a simple measure of how often a negative monthly return can be expected for an investor holding the

relevant portfolios. Once again, it is the EA portfolio that performs the best out of the alternative strategies, experiencing a negative return only once every three months.

To cater for the fact that the returns distributions are non-normal, the Section V-B, evaluates the relative performance of each of the constructed portfolios with the MSCI index using nonparametric, distribution free stochastic dominance tests. These will go some way to deal with the fact that upside and downside movements in the above portfolios are not symmetric.

B. Stochastic Dominance Portfolio Evaluation

The concept of stochastic dominance (SD) gives a systematic framework to analyze investment choices under uncertainty, utilizing only some general assumptions on an investor's utility function. The attractiveness of the method is therefore on it not requiring any knowledge of the statistical distribution of the investment alternatives. It provides a statistical comparison between portfolios using the whole distribution, rather than just point estimates.

In CAPM analysis, the efficiency criterion uses only the mean and variance of the returns, based on the underlying assumption that returns are distributed normally. As discussed in Section V-A, none of the return distributions of our portfolios are normally distributed. SD efficiency criteria do not require this distributional assumption. The three most general SD efficiency criteria are as follows.

TABLE III

KS TEST FOR SD—MONTE CARLO SIMULATION. THIS TABLE REPORTS THE P-VALUES OF TESTS FOR THE DOMINANCE OF PORTFOLIO G OVER PORTFOLIO F

Panel 1. P-values calculated by Monte Carlo simulation method 1

F	1st order dominance						2nd order dominance						3rd order dominance					
	G portfolio						G portfolio						G portfolio					
	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc
EA	-	0.33	0.33	0.39	0.15	0.45	-	0.01	0.01	0.04	0.01	0.71	-	0.00	0.00	0.01	0.00	0.67
PM	0.52	-	0.45	0.39	0.19	0.23	0.69	-	0.64	0.70	0.47	0.02	0.65	-	0.66	0.65	0.67	0.09
AI	0.52	0.59	-	0.45	0.45	0.12	0.69	0.43	-	0.55	0.30	0.03	0.64	0.31	-	0.66	0.67	0.14
BH	0.94	0.45	0.59	-	0.23	0.19	0.65	0.12	0.16	-	0.29	0.16	0.58	0.04	0.12	-	0.26	0.41
Idx	0.9	0.59	0.59	0.85	-	0.02	0.52	0.09	0.15	0.46	-	0.11	0.49	0.11	0.18	0.56	-	0.38
Hc	0.00	0.00	0.00	0.01	0.05	-	0.00	0.21	0.11	0.11	0.24	-	0.00	0.59	0.52	0.16	0.36	-

Panel 2. P-values calculated by Monte Carlo simulation method 2

F	1st order dominance						2nd order dominance						3rd order dominance					
	G portfolio						G portfolio						G portfolio					
	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc
EA	-	0.33	0.33	0.39	0.15	0.45	-	0.01	0.01	0.04	0.01	0.69	-	0.00	0.00	0.01	0.00	0.65
PM	0.52	-	0.45	0.39	0.19	0.23	0.72	-	0.65	0.72	0.47	0.02	0.67	-	0.66	0.67	0.65	0.11
AI	0.52	0.59	-	0.45	0.45	0.12	0.73	0.44	-	0.57	0.30	0.03	0.69	0.33	-	0.68	0.66	0.13
BH	0.94	0.45	0.59	-	0.23	0.19	0.66	0.13	0.17	-	0.30	0.15	0.58	0.05	0.13	-	0.28	0.41
Idx	0.90	0.59	0.59	0.85	-	0.02	0.57	0.11	0.17	0.49	-	0.08	0.52	0.14	0.21	0.49	-	0.36
Hc	0.00	0.00	0.00	0.01	0.05	-	0.00	0.22	0.12	0.10	0.29	-	0.00	0.63	0.55	0.15	0.41	-

Legend — EA: evolutionary algorithm; PM: price momentum; AI: alpha; BH: buy and hold;
Idx: msci total return index; Hc: hill climbing

- 1) First degree stochastic dominance (FSD) rule. This is the smallest efficiency criterion which produces the smallest possible efficient set for all rational investors—individuals with an increasing utility function.
- 2) Second degree stochastic dominance (SSD) rule. This is the smallest efficiency criterion which produces the smallest possible efficient set for all risk averse investors.
- 3) Third degree stochastic dominance (TSD) rule. This is the smallest efficiency criterion which produces the smallest possible efficient set for all rational investors, who are risk-averse and have decreasing absolute risk aversion.

To answer the question of whether the EA portfolio is a superior investment choice for any of the above three types of investors, we need to test whether the return distribution generated by the EA rules dominates the alternative strategies. This is achieved by conducting pairwise tests of stochastic dominance

H_0^j : G dominates F stochastically at order j

H_1^j : G does not dominate F
stochastically at order j

where G and F are two cumulative return distributions generated from two different technical strategies. The hypotheses can be written compactly as

$$H_0^j: J_j(z; G) \leq J_j(z; F)$$

for all $z \in [0, \bar{z}]$

$$H_1^j: J_j(z; G) > J_j(z; F)$$

for some $z \in [0, \bar{z}]$

where $[0, \bar{z}]$ is the common domain of F and G and $J_j(\cdot; G)$ is the function that integrates the function G to order $j - 1$ so that, for example

$$\begin{aligned} J_1(z; G) &= G(z) \\ J_2(z; G) &= \int_0^z G(t) dt \\ &= \int_0^z J_1(t; G) dt \\ J_3(z; G) &= \int_0^z \int_0^t G(s) ds dt \\ &= \int_0^z J_2(t; G) dt \end{aligned}$$

and so on.

Recently, Barret and Donald [5] proposed a set of Kolmogorov–Smirnov type tests (KS tests) for SD of any order. The KS tests compare two distributions at all points in the domain range, therefore having the potential to be consistent tests of the full restrictions implied by SD. The tests also allow for different sample sizes, and the p-values are generated via a variety of simulation and bootstrap methods. Tables III and IV report the p-values for various tests of pairwise dominance between all five portfolios under consideration. In Table III, the p-values are calculated via two different Monte Carlo simulation methods, whereas in Tables IV and V, the p-values are calculated using three different bootstrapping procedures. The null hypothesis of G dominance over F is rejected at 95% level of confidence if the p-value is smaller than 0.05.

For each pair of portfolios, we run the tests of SD in both ways. Portfolio A is said to be concluded as dominant over portfolio B if: 1) the hypothesis that A dominates B is not rejected and 2) the hypothesis that B dominates A is rejected. It can be

TABLE IV

KS TEST FOR SD—BOOTSTRAP METHODS. THIS TABLE REPORTS THE P-VALUES OF TESTS FOR THE DOMINANCE OF PORTFOLIO *G* OVER PORTFOLIO *F*
 Panel 1. P-values calculated by bootstrap method 1

<i>F</i>	1st order dominance						2nd order dominance						3rd order dominance					
	<i>G</i> portfolio						<i>G</i> portfolio						<i>G</i> portfolio					
	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc
EA	-	0.33	0.33	0.39	0.15	0.45	-	0.00	0.00	0.00	0.00	0.20	-	0.00	0.00	0.00	0.00	0.20
PM	0.52	-	0.45	0.39	0.19	0.23	0.60	-	0.40	0.60	0.40	0.00	0.20	-	0.20	0.20	0.20	0.00
AI	0.52	0.59	-	0.45	0.45	0.12	0.80	0.60	-	0.80	0.60	0.00	0.80	0.20	-	0.80	0.80	0.00
BH	0.94	0.45	0.59	-	0.23	0.19	0.40	0.00	0.00	-	0.00	0.00	0.40	0.00	0.00	-	0.00	0.00
Idx	0.90	0.59	0.59	0.85	-	0.02	1.00	0.40	0.40	0.80	-	0.00	0.80	0.40	0.40	0.80	-	0.00
Hc	0.00	0.00	0.00	0.01	0.05	-	0.00	0.00	0.20	0.00	0.60	-	0.00	0.20	0.80	0.00	0.40	-

Panel 2. P-values calculated by bootstrap method 2

<i>F</i>	1st order dominance						2nd order dominance						3rd order dominance					
	<i>G</i> portfolio						<i>G</i> portfolio						<i>G</i> portfolio					
	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc
EA	-	0.33	0.33	0.39	0.15	0.45	-	0.20	0.20	0.20	0.00	0.80	-	0.20	0.20	0.20	0.00	0.80
PM	0.52	-	0.45	0.39	0.19	0.23	0.80	-	0.80	0.80	0.80	0.20	0.80	-	0.80	0.80	0.80	0.40
AI	0.52	0.59	-	0.45	0.45	0.12	0.80	0.40	-	0.40	0.60	0.20	0.80	0.40	-	0.80	0.80	0.20
BH	0.94	0.45	0.59	-	0.23	0.19	0.80	0.20	0.20	-	0.60	0.20	0.80	0.20	0.20	-	0.60	0.80
Idx	0.90	0.59	0.59	0.85	-	0.02	0.80	0.20	0.20	0.60	-	0.40	0.80	0.20	0.20	0.40	-	0.60
Hc	0.00	0.00	0.00	0.01	0.05	-	0.00	0.40	0.00	0.20	0.00	-	0.00	0.60	0.60	0.20	0.20	-

TABLE V

KS TEST FOR SD—BOOTSTRAP METHODS (CONTINUED)

Panel 3. P-values calculated by bootstrap method 3

<i>F</i>	1st order dominance						2nd order dominance						3rd order dominance					
	<i>G</i> portfolio						<i>G</i> portfolio						<i>G</i> portfolio					
	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc
EA	-	0.33	0.33	0.39	0.15	0.45	-	0.20	0.20	0.20	0.00	0.80	-	0.40	0.40	0.00	0.00	0.80
PM	0.52	-	0.45	0.39	0.19	0.23	1.00	-	1.00	1.00	0.80	0.60	0.80	-	1.00	0.80	0.80	0.60
AI	0.52	0.59	-	0.45	0.45	0.12	1.00	0.80	-	1.00	0.60	0.40	1.00	0.80	-	1.00	1.00	0.60
BH	0.94	0.45	0.59	-	0.23	0.19	0.80	0.60	0.60	-	0.80	0.60	0.80	0.60	0.60	-	0.80	0.80
Idx	0.90	0.59	0.59	0.85	-	0.02	0.80	0.80	0.80	0.80	-	0.20	0.80	0.80	0.80	0.80	-	0.60
Hc	0.00	0.00	0.00	0.01	0.05	-	0.00	0.20	0.40	0.40	0.80	-	0.20	0.80	0.80	0.60	0.80	-

Legend — EA: evolutionary algorithm; PM: price momentum; AI: alpha; BH: buy and hold;
 Idx: msci total return index; Hc: hill climbing

TABLE VI

MAXIMAL T TEST FOR SD. THIS TABLE REPORTS THE P-VALUES OF TESTS FOR THE DOMINANCE OF PORTFOLIO *G* OVER PORTFOLIO *F*

Panel 1. 10-point evaluation, simulated p-values

<i>F</i>	1st order dominance						2nd order dominance						3rd order dominance					
	<i>G</i> portfolio						<i>G</i> portfolio						<i>G</i> portfolio					
	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc
EA	-	0.05	0.14	0.50	0.05	0.29	-	0.01	0.02	0.15	0.07	0.70	-	0.02	0.02	0.17	0.13	0.82
PM	0.64	-	0.67	0.49	0.27	0.14	0.95	-	0.66	0.71	0.60	0.04	0.99	-	0.71	0.87	0.81	0.09
AI	0.34	0.34	-	0.34	0.34	0.14	0.92	0.52	-	0.65	0.51	0.05	0.98	0.44	-	0.83	0.75	0.13
BH	0.94	0.80	0.63	-	0.44	0.30	0.96	0.05	0.09	-	0.49	0.28	0.81	0.07	0.06	-	0.54	0.53
Idx	0.74	0.42	0.42	0.74	-	0.19	0.89	0.04	0.04	0.46	-	0.20	0.64	0.03	0.02	0.39	-	0.53
Hc	0.00	0.00	0.01	0.01	0.03	-	0.05	0.44	0.37	0.36	0.52	-	0.12	0.74	0.68	0.44	0.34	-

Panel 2. 10-point evaluation, conservative p-values

<i>F</i>	1st order dominance						2nd order dominance						3rd order dominance					
	<i>G</i> portfolio						<i>G</i> portfolio						<i>G</i> portfolio					
	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc
EA	-	0.09	0.21	0.42	0.09	0.50	-	0.09	0.11	0.19	0.33	1.00	-	0.13	0.15	0.20	0.53	1.00
PM	0.90	-	0.91	0.77	0.46	0.21	1.00	-	1.00	1.00	1.00	0.21	1.00	-	1.00	1.00	1.00	0.47
AI	0.58	0.58	-	0.58	0.58	0.21	1.00	0.99	-	1.00	0.99	0.23	1.00	0.97	-	1.00	1.00	0.57
BH	1.00	0.99	0.89	-	0.70	0.50	1.00	0.28	0.41	-	0.98	0.81	1.00	0.33	0.31	-	0.99	0.99
Idx	0.95	0.69	0.69	0.95	-	0.32	1.00	0.16	0.21	0.97	-	0.66	1.00	0.19	0.16	0.96	-	0.99
Hc	0.00	0.00	0.01	0.01	0.05	-	0.26	0.98	0.92	0.91	0.99	-	0.53	1.00	1.00	0.97	0.94	-

seen from Tables III and IV that there is no clear dominance pattern among the five portfolios: Hill Climbing, MSCI Index, Buy-and-Hold, Price Momentum, and Alpha strategies. However, the EA portfolio is found to dominate the Hill Climbing in all or-

TABLE VII
MAXIMAL T TEST FOR SD (CONTINUED)

Panel 3. 5-point evaluation, simulated p-values

F	1st order dominance						2nd order dominance						3rd order dominance					
	G portfolio						G portfolio						G portfolio					
	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc
EA	-	0.13	0.12	0.69	0.04	0.21	-	0.01	0.02	0.63	0.06	0.71	-	0.02	0.02	0.72	0.10	0.77
PM	0.63	-	0.50	0.49	0.26	0.21	0.93	-	0.63	0.68	0.56	0.04	0.98	-	0.67	0.83	0.76	0.08
AI	0.49	0.54	-	0.49	0.36	0.12	0.89	0.52	-	0.61	0.48	0.05	0.97	0.45	-	0.77	0.70	0.10
BH	0.84	0.80	0.60	-	0.35	0.21	0.93	0.12	0.19	-	0.45	0.25	0.87	0.05	0.06	-	0.52	0.50
Idx	0.85	0.89	0.95	0.75	-	0.12	0.95	0.06	0.11	0.50	-	0.17	0.72	0.02	0.02	0.39	-	0.51
Hc	0.00	0.00	0.01	0.01	0.05	-	0.26	0.98	0.92	0.91	0.99	-	0.53	1.00	1.00	0.97	0.94	-

TABLE VIII
MAXIMAL T TEST FOR SD—(CONTINUED)

Panel 4. 5-point evaluation, conservative p-values

F	1st order dominance						2nd order dominance						3rd order dominance					
	G portfolio						G portfolio						G portfolio					
	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc	EA	PM	AI	BH	Idx	Hc
EA	-	0.15	0.15	0.67	0.04	0.26	-	0.05	0.07	0.39	0.20	0.99	-	0.07	0.08	0.50	0.30	1.00
PM	0.81	-	0.67	0.66	0.34	0.26	1.00	-	0.97	0.98	0.93	0.14	1.00	-	1.00	1.00	1.00	0.25
AI	0.66	0.74	-	0.66	0.48	0.15	1.00	0.92	-	0.95	0.86	0.16	1.00	0.89	-	1.00	0.99	0.33
BH	0.97	0.95	0.80	-	0.48	0.26	1.00	0.31	0.47	-	0.85	0.62	1.00	0.17	0.21	-	0.93	0.93
Idx	0.97	0.98	1.00	0.91	-	0.15	1.00	0.20	0.29	0.88	-	0.43	0.99	0.10	0.10	0.81	-	0.93
Hc	0.00	0.01	0.01	0.01	0.05	-	0.04	0.41	0.33	0.31	0.48	-	0.09	0.69	0.63	0.45	0.41	-

Legend — EA: evolutionary algorithm; PM: price momentum; AI: alpha; BH: buy and hold;
Idx: msci total return index; Hc: hill climbing

ders, and dominate the other four portfolios in the second and third orders, implying that all risk-averse investors will favor the EA portfolio compared with the others.

One important assumption underlying the KS tests is the independence of the two samples coming from the two return distributions to be compared. In our case, even though the EA procedures do have some links with other portfolio generation rules, the correlation is between the return distributions themselves, rather than between the samples generated. However, we perform an additional SD test, as proposed by [9], which allows for interdependency between the samples tested. The test is basically a Maximal-T test, which compares two return distributions at a fixed number of points only. Conservative p-values (based on the widely applicable conservative critical values) and simulated p-values are reported in Table VI.

The Maximal-T test results confirm the previous finding that there is no clear dominance pattern amongst the Price Momentum, Alpha, Buy-and-Hold, and Hill Climbing portfolios. However, the tests give some support to the hypothesis that the Price Momentum and Alpha portfolios outperform the MSCI Index in the third order, i.e., those investors who are risk averse and have decreasing absolute risk aversion will not choose to invest in the Index portfolio.

Similar to the KS tests, the EA portfolio is still found to be the best performing one. It dominates both the Price Momentum and the Alpha strategies in the second and third orders, and therefore is still the preferred choice for risk-averse investors.

VI. CONCLUSION AND FUTURE WORK

This paper has provided a discussion of the framework in which an EA manages a portfolio of selected stocks chosen using only price and volume information of individual com-

pany shares. Using fuzzy logic rules to characterize stocks into various membership sets and then ranking them according to their fit as a “buy” recommendation, a portfolio is initially constructed and then rebalanced every 20 days with the best “buy” recommended stocks bought and held. As stocks fall in ranking from the top “buy” recommendations, they are sold off and replaced with higher ranked stocks. The fuzzy logic rules are designed to optimize towards a specific fitness function. The fitness function describes the ultimate objective of the portfolio. In this EA code, the fitness function is a simple return on investment measure. A specific financial penalty function is also incorporated to penalize solutions that select a portfolio of stocks that experiences significant losses. Effectively, it is a penalty for downside risk.

The empirical results from testing the EA on historical data show that it cannot only beat traditional, fixed rule-based strategies (such as the price momentum and alpha portfolios), but also beat the market index. This is shown for the case of MSCI Europe listed stocks spanning a period from 1990 until the end of 2005. Given that we impose both costs to trading and restrictions on how trades can occur, it is a relatively impressive result. This is even particularly more true when considering that only price and volume information is used to generate “buy” recommendations.

We believe the success of the EA portfolio lies in its ability to adapt its rule-base to new market conditions. This is a significant advantage over fixed rule-base strategies and as such can also successfully pinpoint technical trading patterns that allow it to select stocks that are likely to outperform.

In the future, the system will incorporate several new features to allow it to evolve better rules based on specific market conditions. This includes, but not restricted to:

- 1) The level of volatility within the market.
- 2) Whether it is a bull or bear market.
- 3) Refined techniques to minimize downside risk within the portfolio via changes to the fitness function and design of portfolio construction using higher moment analysis.

In addition, the system will be tested on other markets and with shorter term data (intraday), as well as applied to other derivative classes. Finally, the system will incorporate additional financial accounting and economic information to increase the information content of the rules found. This will also allow for the incorporation of several multifactor risk model approaches to further increase the asset selection performance of the system.

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