#### Impact Evaluation of Agricultural Research in Papua,

#### **Indonesia Using the Sustainable Livelihood Framework**

By

Sukendra Mahalaya

A thesis submitted in fulfilment of

the requirements for the degree of

Doctor of Philosophy



School of Agriculture, Food and Wine

**Faculty of Sciences** 

The University of Adelaide

## Dedication

This thesis is dedicated to my sons: **Rizki Caesario Maulana** and **Muhammad Kevin Andra** who have been providing me with never ending aspirations and inspirations. Nuhun Rob, Alhamdulillah...

#### Acknowledgements

I would like to take this opportunity to thank the many people who have been instrumental in assisting me in undertaking and completing this study.

Initially, I would like to acknowledge my principal supervisor, Dr. Ian Nuberg, whose guidance, inspiration, and encouragement have enabled me to complete this thesis. His support has helped make this journey a challenging and exciting process.

I would also like to acknowledge my second supervisor, Dr. Colin Cargill, who challenged me to begin a PhD and further provided thought provoking commentary and support throughout. He and his wife, Margaret Cargill, have been our parents while I and my family been in Adelaide.

My third and fourth supervisors, Prof. Randy Stringer and Dr. James Taylor, have helped in the discussion of financial livelihood assets and vulnerability factors.

I thank my friends, Luther and Triono and the interviewers team, Otnil, Amon, Lazarus, Ami and Asai, who have walked a long way to patiently discuss with all the 608 Dani *silis*. I also thank all my friends and colleagues who have believed in my ability to complete this study.

I would also like to thank all the participants in this study who made time to speak with me, who allowed me to observe their day-to-day activities, and who willingly shared their personal thoughts, feelings and experiences.

Finally, but not least, I wish to thank my beloved wife, Sri Dessiyati, for her absolute support and for ensuring I maintained balance in my life throughout this study journey. Also, I wish to thank my parent in-laws, Dasiya Kusbandi and Is Nurhayati, and my sister, Chyane Mahalaya, who have prayed and provided never ending support.

May Allah SWT bless you all ...,,,,,,,

### Declaration

I, Sukendra Mahalaya, declare that this thesis, submitted in fulfilment of the requirements for the award of Doctor of Philosophy from the Faculty of Sciences, The University of Adelaide, Australia, is completely my own work except where otherwise referenced or acknowledged.

This work has not been submitted for qualifications at any other academic institutions.

Roseworthy, 11<sup>th</sup> July 2010

Sukendra Mahalaya

#### Abstract

Papua presents Indonesia with an intractable development challenge; while the province is the source of great national wealth from its extractive industries, 41% of population remains below the poverty line. Accordingly, the Papuan provincial government, with help from international donors, is enhancing community development through promoting a sustainable livelihoods strategy based on agriculture. During 2001-2006, the Australian Centre for International Agricultural Research funded a research project to improve the sweetpotato-pig systems of the Dani people in the Baliem Valley. This study evaluates the impact of this project on Dani livelihoods, and examines the value of the Sustainable Livelihood (SL) framework for the purpose of this evaluation.

Surveys with semi-structured group interviews and other Participatory Rural Appraisal techniques collected primary bio-physical and socio-economic data, both quantitatively and qualitatively. 'Before-' and 'After-project' information was collected from project participants (n = 38) and a comparison group (n = 190). The survey sample was determined using the propensity score matching method. A double difference statistical method was used to quantify the impact of the project in terms of relative changes in livelihood assets between project and comparison groups. A similar method was used to establish qualitative differences in vulnerability factors associated with sweetpotato and pig production. *Silis* – the fundamental social unit of the Dani community – was used as a unit of analysis.

Impacts of the research project on the 5 categories of Livelihood Assets include: 1) improved sweetpotato genetic diversity, higher yields, crop production efficiency and cycles and resilience against environmental stress, and less dependence on natural resource products for income (natural assets); 2) improvements in physical *sili* goods and the adoption of the pigsty-*laleken* technology (physical assets); 3) improvements in education and sweetpotato-pig husbandry skills (human assets); 4) improvements in social cohesion through the formation of *sili* organisations (social assets); 5) and improvements in the capacity of producing more sweetpotatoes and pigs, and cash incomes (financial assets). Moreover, the vulnerability factors of sweetpotato and pig production such as sweetpotato yields and pig diseases is reduced by *sili* participation in the project.

Drawing on these impacts the study proposes a number of recommendations in the context of the "policies, institutions, and processes" component of the SL framework. The proposed policies include extension of the improved sweetpotato-pig systems through farmer-to-farmer extension programmes, efficient sweetpotato-pig husbandry technical assistance from local institutions, the formation of *sili* organisations in every village, equitable agricultural training opportunity for both Dani men and women, wider access to loans from local financial institutions, on-farm multiplication of new sweetpotato cultivar cuttings, and regulations to control marauding pigs. Meanwhile, the institutions that need closer facilitated collaboration are the Jayawijaya Extension, Agricultural, Livestock, and Co-operative Offices (government organisations); and the World Vision Indonesia and the Jayawijaya Institute for Customary Discussion (non-government organisations). Furthermore, wider participation of *silis*, and the provision and continuation of training for local technical staff within the institutions should be encouraged.

The use of the SL framework elsewhere has been either as an analytical tool, as a tool impact assessment, or an overview to guide development. In this study, all these values of the SL framework are used to evaluate the impact of the project. As such it offers a more comprehensive impact evaluation with more quantification of impacts than other similar studies.

## Table of contents

Ded	ication		ii
Acknowledgement			iii
Declaration			iv
Abstract			v
Table of Contents			vii
List	of Table	S	Х
List	of Figure	es	xii
List	of Appe	ndices	xiv
List	of Acror	iyms	XV
1.	Introdu	ction	1
	1.1.	Background	1
	1.2.	Aim	3
	1.3.	Structure of thesis	3
2.	Impact	Evaluation: An Overview	5
	2.1.	The importance of impact evaluation	5
	2.2.	Debate on impact evaluation	6
	2.3.	Approaches to impact evaluation	8
		2.3.1. The economic approach	8
		2.3.2. The participatory approach	10
		2.3.3. The interdisciplinary approach	12
	2.4.	The Sustainable Livelihoods framework	12
		2.4.1. Vulnerability context	14
		2.4.2. Livelihood Assets	15
		2.4.3. Policies-institutions-processes	17
		2.4.4. Livelihood strategies	19
		2.4.5. Livelihood outcomes	19
	2.5.	The Double Difference Impact approach	20
	2.6.	Impact evaluation using the SL framework	23
	2.7.	Conclusion	25
3.	The Stu	dy Site and the ACIAR Project	26
	3.1.	Geographical context	26
		3.1.1. Papua Province	26
		3.1.2. Jayawijaya District	28

		3.1.3. The Baliem Valley and the Dani People	31
	3.2.	Institutional context	39
		3.2.1. Government organisations	39
		3.2.2. Non-government organisations	41
		3.2.3. Private businesses	41
	3.3.	Poverty alleviation and food security through improving the	
		sweetpotato-pig systems in Papua, Indonesia	43
	3.4.	Conclusion	49
4.	Method	lology and Methods	51
	4.1.	Methodology	51
	4.2.	Developing questionnaires	52
	4.3.	Training for interviewers	53
	4.4.	Sampling	54
		4.4.1. Forming project and comparison groups	54
		4.4.2. Setting base-line and end-line datasets	55
	4.5.	Collecting data	56
		4.5.1. Sili surveys	56
		4.5.2. Focus group discussions	56
	4.7.	Analysing data	58
	4.6.	Closing remarks	58
5.		g Systems of the Baliem Valley, Papua, Indonesia (Submitted to <i>acific Development Journal</i> on 21 <sup>st</sup> January 2010)	59
6.		Inerability of Livelihoods Based on Sweetpotato-Pig Production a, Indonesia (Submitted to <i>Human Ecology</i> on 25 <sup>th</sup> November	94
7.	Assets	of Agricultural Intervention on Natural and Physical Livelihood of Traditional Farming Systems in Papua, Indonesia (Submitted to <i>tof Development Effectiveness</i> on 15 <sup>th</sup> February 2010)	125
8.	Sweetp	ing Livelihood Assets through Innovative Smallholder otato-Pig Production Systems in Papua, Indonesia (Submitted to <i>ture &amp; Human Values</i> in July 2010)	159
9.	Discuss	ion	189
	9.1.	Measurable impacts	190
	9.2.	-	194
		9.2.1. Policy proposals	194

		9.2.2. Institutions	199
		9.2.3. Processes	201
	9.3.	Comparison with other uses of the SL framework	202
		9.3.1. Comparison with financial methods	202
		9.3.2. Uses of the SL framework in other contexts	205
	9.4.	Some closing words	210
10.	Conclus	sion	212
	10.1.	The impact of the ACIAR project on Dani livelihoods	212
	10.2.	Policy proposals, institutions involved, and necessary processes	212
	10.3.	The value of the SL framework for the purpose of impact evaluation	213
Refe	erences		215
Appendices			233

## List of Tables

2.1.	Methods in quasi-experimental designs for generating a comparison group	22
3.1.	Land use in the Jayawijaya District	29
3.2.	The Jayawijaya District population	29
3.3.	The distance between Wamena to other sub-districts	31
3.4.	The educational infrastructure in the Jayawijaya District	31
3.5.	Health services in the Jayawijaya District	31
3.6.	Agricultural commodities in the Jayawijaya District	36
3.7.	Non-government organisations in the Jayawijaya District	41
3.8.	The availability of banks, cooperatives and markets in the Jayawijaya District	42
3.9.	ACIAR project personnel in the Baliem Valley	45
3.10.	ACIAR project specific objectives and activities in the Baliem Valley	46
4.1.	Methodology and methods	52
5.1.	Agricultural cultivable land utilization and livestock population, Jayawijaya Regency, 2006	85
5.2.	Landscape-based sweetpotato cultivation systems on the Baliem Valley, Papua	86
5.3.	Summary of human capital in silis with access to sweetpotato gardens in valley only, upland only, and both valley and upland in the Baliem Valley, Papua	87
5.4.	Summary of gender analysis under silis with access to sweetpotato gardens in valley only, upland only, and both valley and upland in the Baliem Valley, Papua	88
5.5.	Summary of sweetpotato production under silis with access to sweetpotato gardens in valley only, upland only, and both valley and upland in the Baliem Valley, Papua	89
5.6.	Summary of pig production under silis with access to sweetpotato gardens in valley only, upland only, and both valley and upland in the Baliem Valley, Papua	90
6.1.	Pearson correlation coefficients between human, sweetpotato and pig of Dani <i>silis</i> in 2006	118
6.2.	Average annual incomes of Dani silis in 2006	119
6.3.	Sweetpotato and pig uses of Dani silis in 2006	120
6.4.	Twenty vulnerability factors of Dani <i>silis</i> livelihoods based on sweetpotato-pig production in 2006	121
6.5.	Coping strategies with the prioritised vulnerability factors of Dani <i>silis</i> livelihoods in 2006	122
7.1.	Estimates of the impact of the project on natural assets in sweetpotato gardens	152

7.2.	Estimates of the impact of the project on access to river, bush fallow, and forest resources	153
7.3.	Estimates of the impact of the project on physical sili goods assets	154
8.1.	General characteristics of the Dani <i>silis</i> and their sweetpotato-pig systems in six districts in the Baliem valley of Papua in 2006	183
8.2.	Impacts of the sweetpotato-pig innovations on human asset variables	184
8.3.	Impacts of the sweetpotato-pig innovations on social asset variables	185
8.4.	Impacts of the sweetpotato-pig innovations on financial asset variables	186
9.1.	The impact of the ACIAR project on the Dani's livelihood assets (A simplification of Table 1, 2 and 3 in Chapter 7, and Table 1, 2 and 3 in Chapter 8)	191
9.2.	The impact of the ACIAR project on the Dani's vulnerability context of their sweeetpotato and pig production (A simplification of Table 4 in Chapter 6)	193
9.3.	Policies, institutions and processes for equitable agricultural development in the Baliem Valley	194
9.4.	Net Present Value (NPV) of the ACIAR project in various adoption and discount rates	203
9.5.	Adoption rates of the improved sweetpotato-pig systems in 2007	205
9.6.	Comparison of the extent to which and the way in which the five components of the SL framework are used in the 21 projects and this	200
07	project	206
9.7.	Similarity and difference between this project and the 2000-2003 and 2004 onwards projects in the development of knowledge and recommendations through the use of the SL framework	210

# List of Figures

2.1.	The SL framework	13	
2.2.	The DDI method for measuring estimates of the impact of intervention		
3.1.	The province of Papua, Indonesia with its 26 districts		
3.2.	Wamena, the capital city of Jayawijaya District, taken from the air	28	
3.3.	The Jayawijaya District with its 15 sub-districts	30	
3.4.	The Baliem Valley lies along the Baliem River of Jayawijaya District	32	
3.5.	Mean monthly maximum (Tmax) and minimum (Tmin) temperature (°C) and rainfall of the Wamena BaliemValley 1987-2006	33	
3.6.	Sweetpotato cultivation systems in the valley floor (wen-tinak)	34	
3.7.	Sweetpotato cultivation systems in the upper part of the valley floor with medium slopes ( <i>wen-yawu waganak</i> )	35	
3.8.	Sweetpotato cultivation systems in the upper part of the valley floor with medium to step slopes ( <i>wen-yawu enapipme</i> )	35	
3.9.	Sweetpotato cultivation systems in the upper part of the valley floor with very step and/or stony slopes ( <i>wen-yawu alome</i> )	36	
3.10.	Traditional Dani people	37	
3.11.	Modern Dani people	38	
3.12.	An illustration of a Dani sili	38	
3.13.	A Dani sili in the Baliem Valley	39	
3.14.	The organisational structure of the Jayawijaya Government Office	40	
3.15.	The 20 villages where the ACIAR project operated in 2001-2006	44	
3.16.	Socio-economic surveys	46	
3.17.	On-farm sweetpotato trials	47	
3.18.	On-farm nutrition trials using some various local resources	47	
3.19.	Sow and boar management trials	48	
3.20.	Laleken trials	48	
3.21.	Various training for Dani farmers	49	
4.1.	A group interview in Napua	57	
4.2.	A focus group discussion in Wamena: matrix scoring and weighting (left) and pair wise ranking (right)	57	
5.1.	The Baliem Valley of Jayawijaya Regency, Papua Province, Indonesia	91	
5.2.	Mean monthly maximum (Tmax) and minimum (Tmin) temperature (°C) and rainfall of the Wamena Baliem Valley 1987-2006	92	
5.3.	The Dani's sili	93	
6.1.	The sustainable livelihoods framework	123	
6.2.	The Baliem Valley of Jayawijaya Regency, Papua Province, Indonesia	124	
7.1.	The Baliem Valley of Jayawijaya Regency, Papua Province, Indonesia	155	
7.2.	The Sustainable Livelihoods framework	156	

7.3.	The Double Difference method for measuring estimates of the impact of the project	157
7.4.	The Dani community territorial patterns	158
8.1.	The Sustainable Livelihoods framework	187
8.2.	The Baliem Valley of Jayawijaya Regency, Papua Province, Indonesia	188

# List of Appendices

A.	Key informants involved in the three focus group discussions for developing questionnaires	234
B.	Questionnaires for sili surveys (Translated from the original version written in Indonesian)	235
C.	Dani interviewers	266
D.	The 38 project group silis	267
E.	The 570 non-collaborator silis chosen randomly in the 20 villages	268
F.	The 190 comparison group silis chosen by using the Propensity Score Matching method	271
G.	Timeline of <i>sili</i> surveys	284
H.	Timeline of focus group discussions	288
I.	Topics discussed in focus group discussions	289
J.	An example of results taken from the focus group discussion in Wanima	290

# List of Acronyms

ABS	Agricultural Bank of Sudan
ACIAR	Australian Centre for
	International Agricultural
	Research
ADB	Asian Development Bank
AIAT	Assessment Institute for
	Agricultural Technology (=
	BPTP)
AP	After Project
AUSAID	Australian Agency for
AUSAID	International Development
BC	Benefit Cost
BKD	
DKD	Badan Kepegawaian Daerah
חח	(=LLI)
BP	Before Project
BPTP	Balai Pengkajian Tekonologi
~~	<i>Pertanian</i> (= AIAT)
CG	Comparison Group
CGIAR	Consultative Group on
	International Agricultural
	Research systems
CIP	International Potato Center
CRS	Catholic Relief Services
DDI	Double Difference Impact
DFID	Department for International
	Development
DISKOP	Dinas Koperasi (= JCO)
DISNAK	Dinas Peternakan (= JLO)
DISTAN	Dinas Pertanian (= JLO)
FFS	Farmer Field School
FtF	Farmer-to-Farmer
IAARD	Indonesian Agency for
	Agricultural Research and
	Development
IDRC	International Development
	Research Centre
IDS	Institute of Development Studies
IFAD	International Fund for
	Agricultural Development
IRR	Internal Rate of Return
JAO	Jayawijaya Agricultural Office
5710	(=DISTAN)
JCO	Jayawijaya Cooperative Office
JCO	(= DISKOP)
JEO	Jayawijaya Extension Office
JEO	
ICO	(=KIPPK)
JGO	Jayawijaya Government Office
UCD	(= PEMDA)
JICD	Jayawijaya Institute for
	Customary Discussion

ЛО	Jayawijaya Livestock Office (=
JLU	DISNAK)
КІРРК	Kantor Informasi Penyuluhan
	Pertanian dan Kehutanan (=
	JEO)
LA	Livelihood Assets
LLI	Local Labour Institute (= BKD)
LO	Livelihood Outcomes
LS	Livelihood Strategies
MMI	Metemamen Microfinance
	Institution
NPV	Net Present Value
PG	Project Group
PIP	Policies Institutions Processes
PRA	Participatory Rural Appraisals
PSM	Propensity Score Matching
RoI	Returns on Investment
SFR	Soil Fertility Replenishment
SL	Sustainable Livelihoods
SP	Sweetpotato
ToT	Training of Trainers
UN	United Nations
UNDP	United Nations Development
	Programmes
USAID	United States Agency for
VC	International Development
WB	Vulnerability Context
WCED	World Bank
	World Commission on
	Environment and Development
WVI	Wahana Visi Indonesia